



Phoenix & Tucson Land and Housing Forecast

26th Annual Spring Ag Forum

Greg Vogel - Land Advisors Organization

Affiliate Companies



Specializes in establishing strategic capital relationships between landowners, homebuilders, developers and capital providers.

- Lot and Land Banking
- Conventional & Bridge Lending
- Model Sale Lease Back
- Joint Venture/Mezzanine Finance
- Build For Rent Funding and Arranging Fee Building

Assisting our clients, finance infrastructure, reduce costs and mitigate transaction risks all with goal of enhancing project profitability.

- Community Facilities District Financing
- Revitalization and Improvement District Financing
- “Private Label” Bond Financing
- Reimbursement Agreements & Processing
- Cash Flow Modeling
- Fiscal Impact Studies
- Development Impact ~~DER~~ Reviews & Analysis



Average Decennial Growth Rates 1990 to 2040

2021 PHOENIX MSA POPULATION ESTIMATE : 5,050,000

1,900,000 New Residents
Over Next 20 Years Requiring
679,000 New SF and MF
Housing Units

306,000 Acres of Land
55% West Valley
20% East Valley
25% South Pinal

1990-2000
Grew 103,000 annually

2000-2010
Grew 97,500 annually

2010-2020
Projected 86,000 annually

2020-2030
Projected 100,000 annually

2030-2040
Projected 90,000 annually

US Population Growth- Top MSA'S – “The Smile States”

Phoenix 4th Qtr 2021

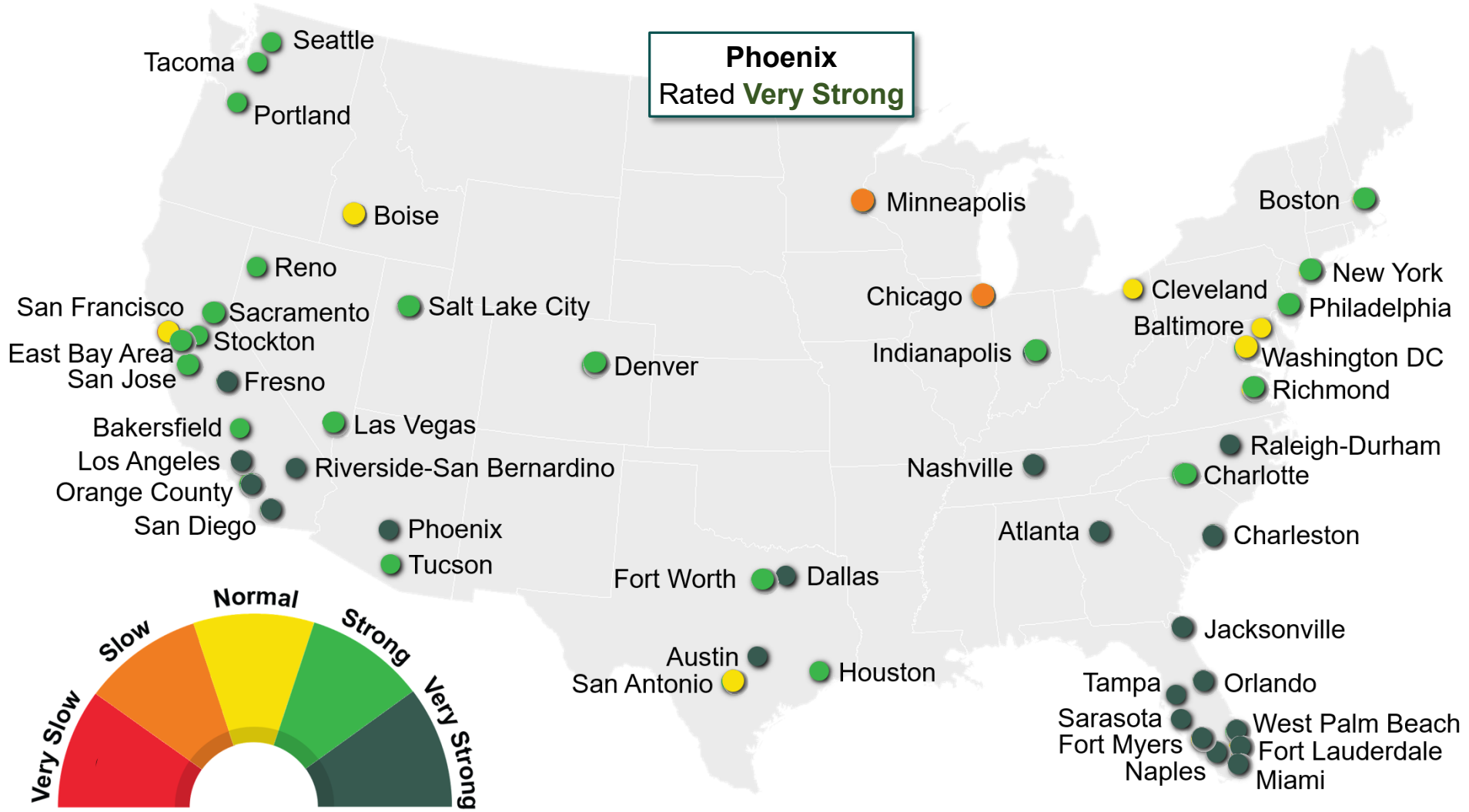
2020



Homebuilder's Market Outlook

Jan. 2022 – John Burns

Phoenix 4th Qtr 2021



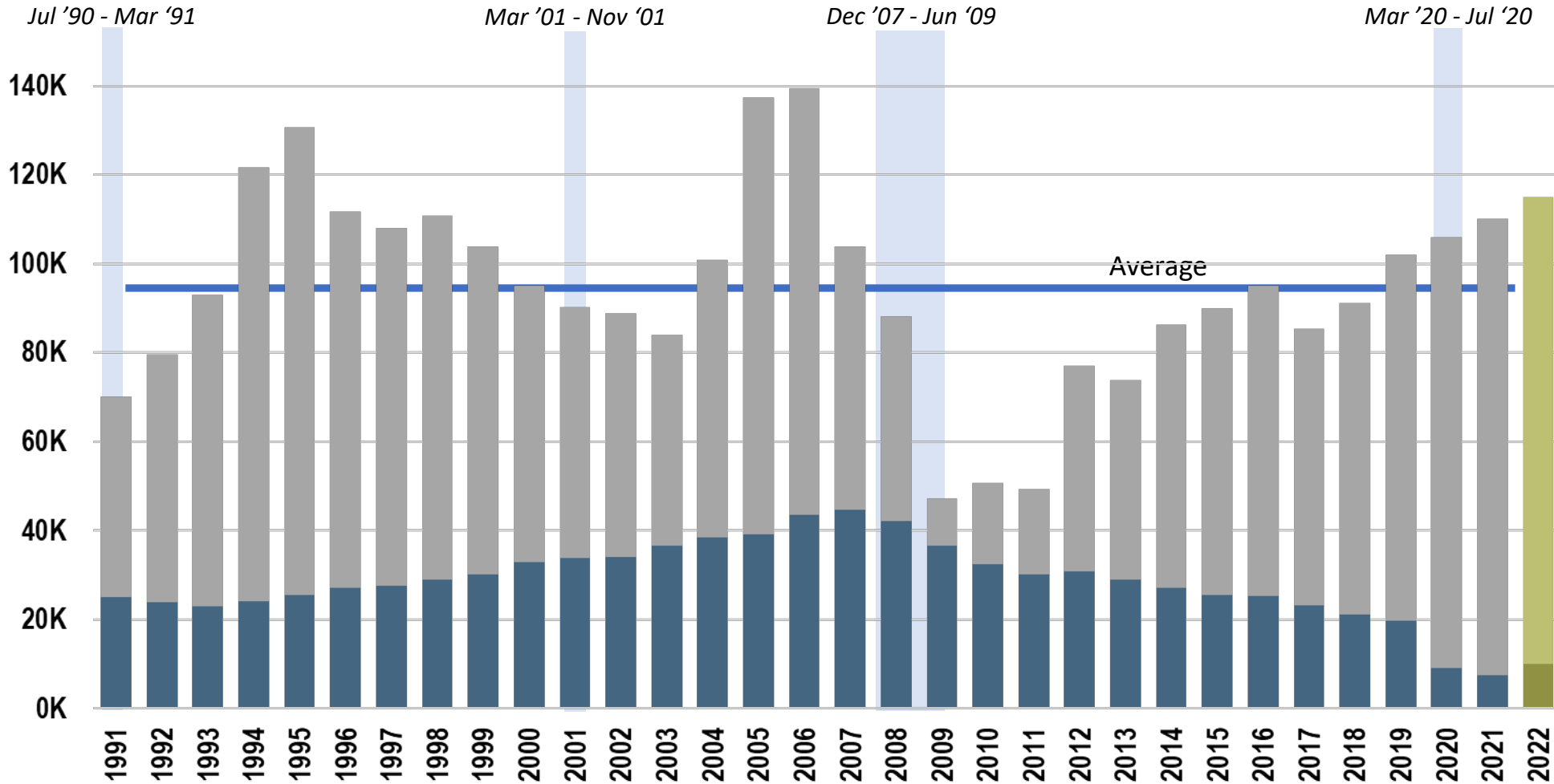
Note: Distribution of current market conditions is weighted.

In Burns rating system, Strong market conditions reflect builders experiencing robust/steady sales (4 to 5 a month) and are increasing prices every month or release.

Annual Population Change

Yearly Increase in Population

Phoenix 4th Qtr 2021



Population Growth

1990's: 1,011,013,000

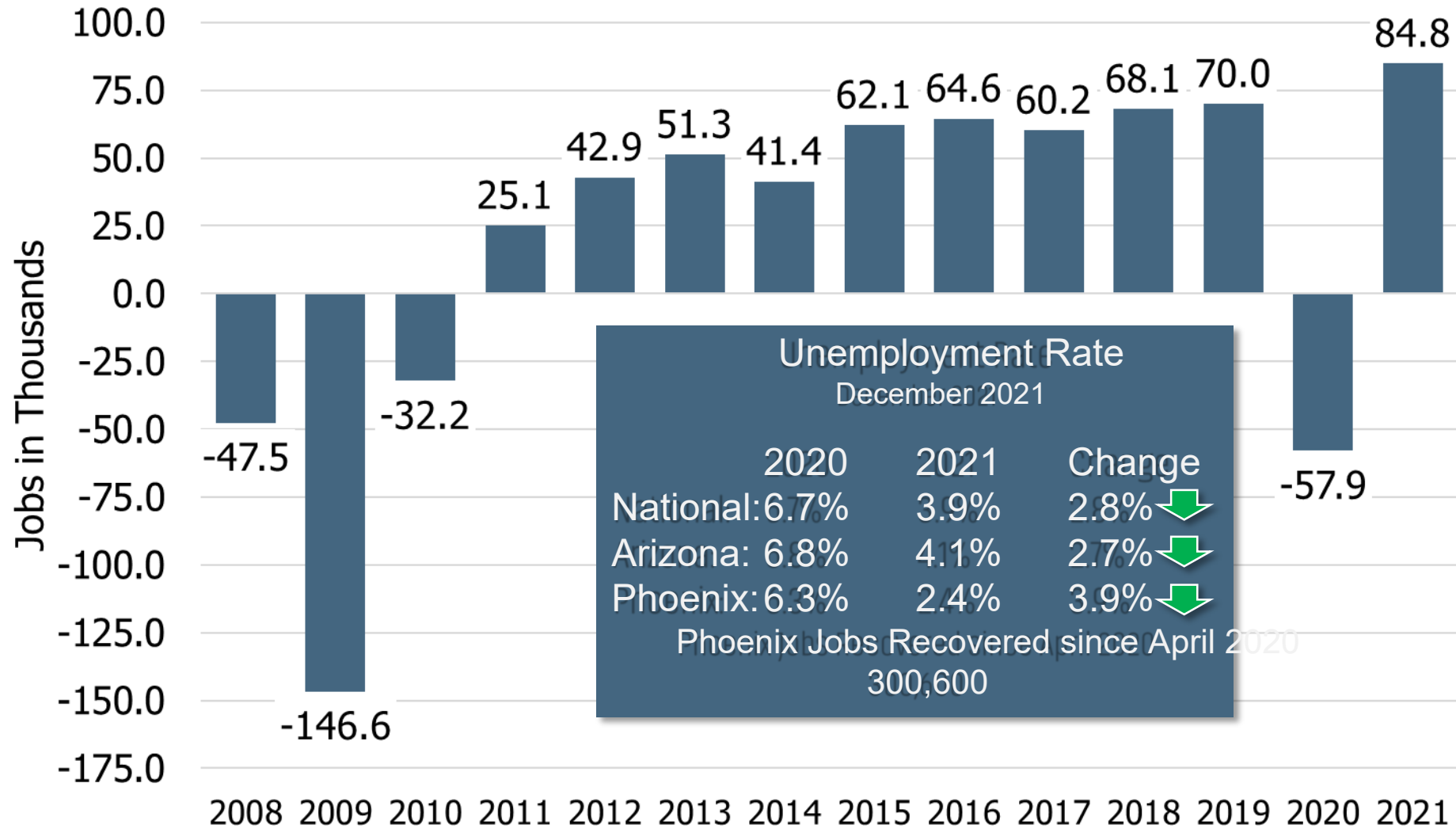
2000's: 975,975,000

2010's: 862,862,000

- In-Migration
- Natural Growth
- Projected
- Recession

Annualized Employment Change

Jobs Added or Lost Annually



Phoenix 4th Qtr 2021

Arizona gained 147,200 jobs
Up 5.1%

Phoenix gained 122,700 jobs
YoY Up 5.7%

Non-Farm Employment Dec. 2020 to Dec. 2021

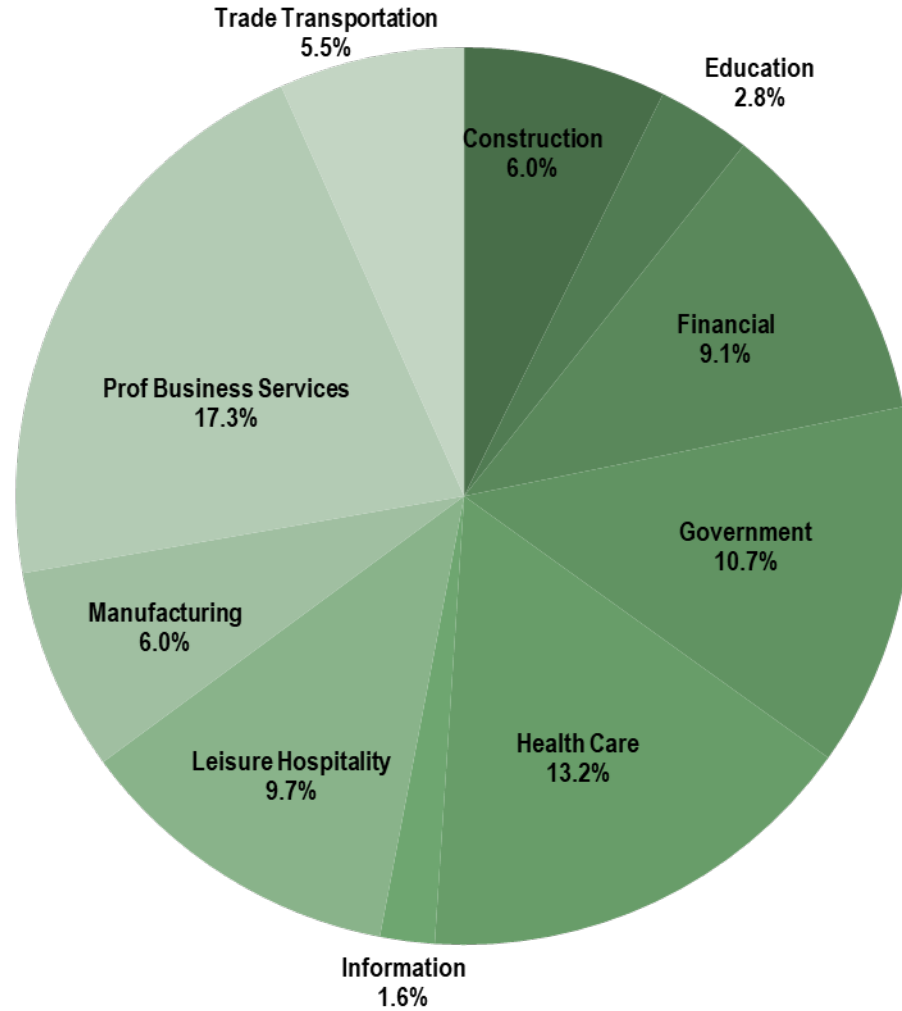
Averaged annual change in non-farm employment.

Source: Arizona Office of Economic Opportunity, Land Advisors Organization

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Phoenix Employment Makeup

Percentage of Workforce by Industry



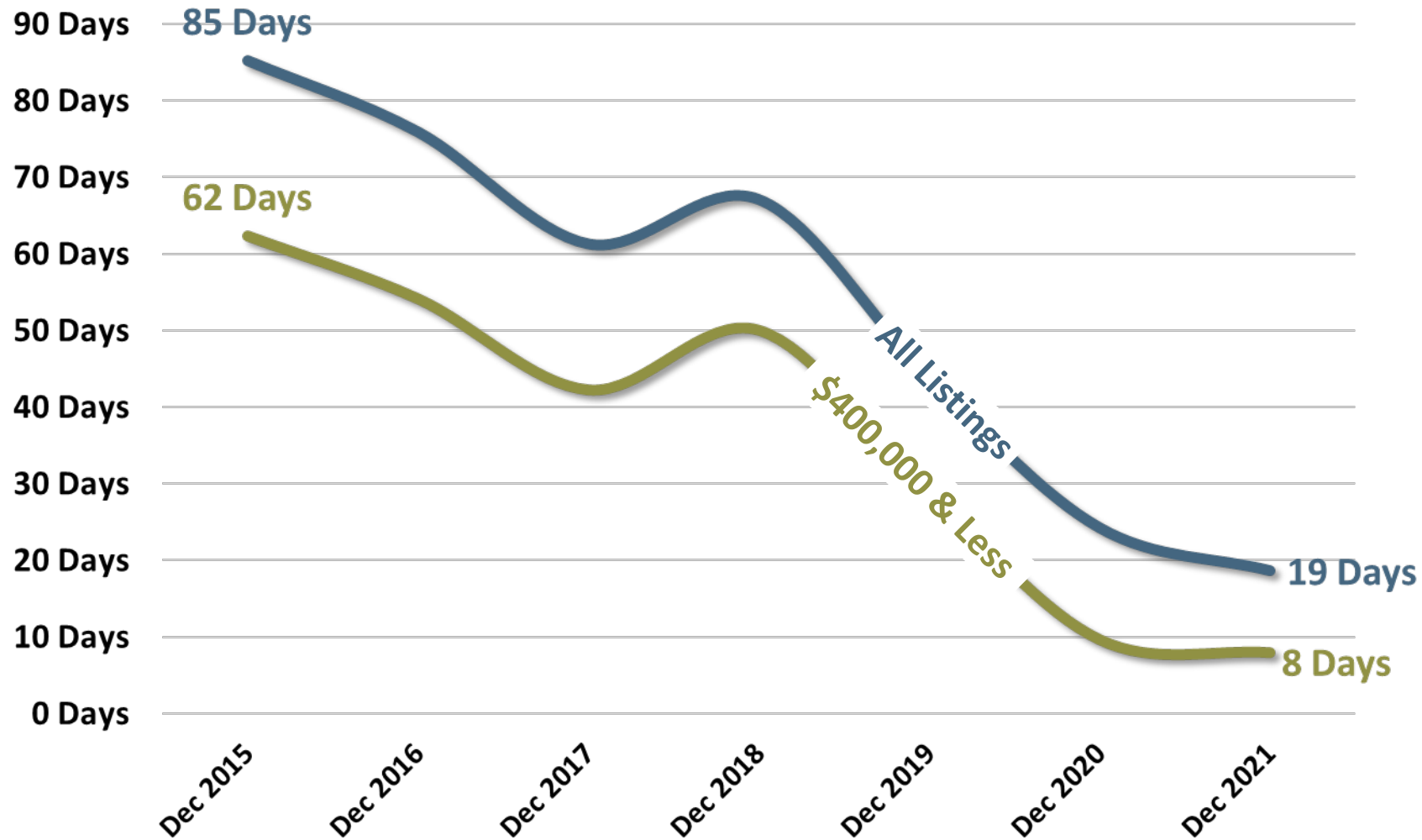
Phoenix 4th Qtr 2021

Phoenix December 2021
Total Non-Farm
Employment
2,291,300

ALL AREAS & TYPES Print	TODAY 2/13/22	ST	LAST MTH 1/13/22	LAST QTR 11/13/21	LT	LAST YR 2/13/21	2 YRS AGO 2/13/20
Active Listings	8,828	↓	8,664	11,855	↑	9,723	16,025
UCB & CCBS Listings	3,791	↑	3,012	3,965	↓	4,726	4,650
Active Listings excl. UCB	5,037	↓	5,652	7,890	↓	4,997	11,375
Pending Listings	8,524	↑	6,883	8,043	↑	7,632	7,078
Listings Under Contract	12,315	↑	9,895	12,008	↓	12,358	11,728
Sales per Month	7,379	↓	8,486	9,584	↓	8,352	6,676
Sales per Year	109,542	↓	110,515	111,734	↑	107,495	100,565
Days on Market - Sales	36	↓	35	32	↓	43	64
Days on Market - Active	57	↓	64	51	↓	65	96
Days Inventory excl. UCB	17	↓	19	26	↓	17	41
Months of Supply excl. UCB	0.7	↓	0.7	0.8	↓	0.6	1.7
Active Listings \$/SF	\$343.85	↑	\$330.03	\$314.67	↑	\$292.89	\$248.88
Monthly Sales \$/SF	\$277.76	↑	\$269.58	\$263.60	↑	\$220.60	\$181.43
Appreciation - Monthly \$/SF	25.9%	↑	25.8%	26.5%	↑	21.6%	8.3%
Avg Sale Price % List	100.22%	↑	99.72%	99.97%	↑	98.87%	97.87%
Listing Success Rate	89.9%	↑	88.7%	88.8%	↓	90.6%	85.2%
Monthly Dollar Volume	\$4,020M	↓	\$4,531M	\$4,975M	↑	\$3,719M	\$2,437M
Average Price - Monthly Sales	\$544,851	↑	\$533,993	\$519,102	↑	\$445,303	\$365,084
Median Price - Monthly Sales	\$436,000	↑	\$425,000	\$419,990	↑	\$339,000	\$289,000
Average SF - Monthly Sales	1,962	↓	1,981	1,969	↓	2,019	2,012
Cromford® Market Index	471.6	↑	439.5	350.9	↓	497.5	220.5

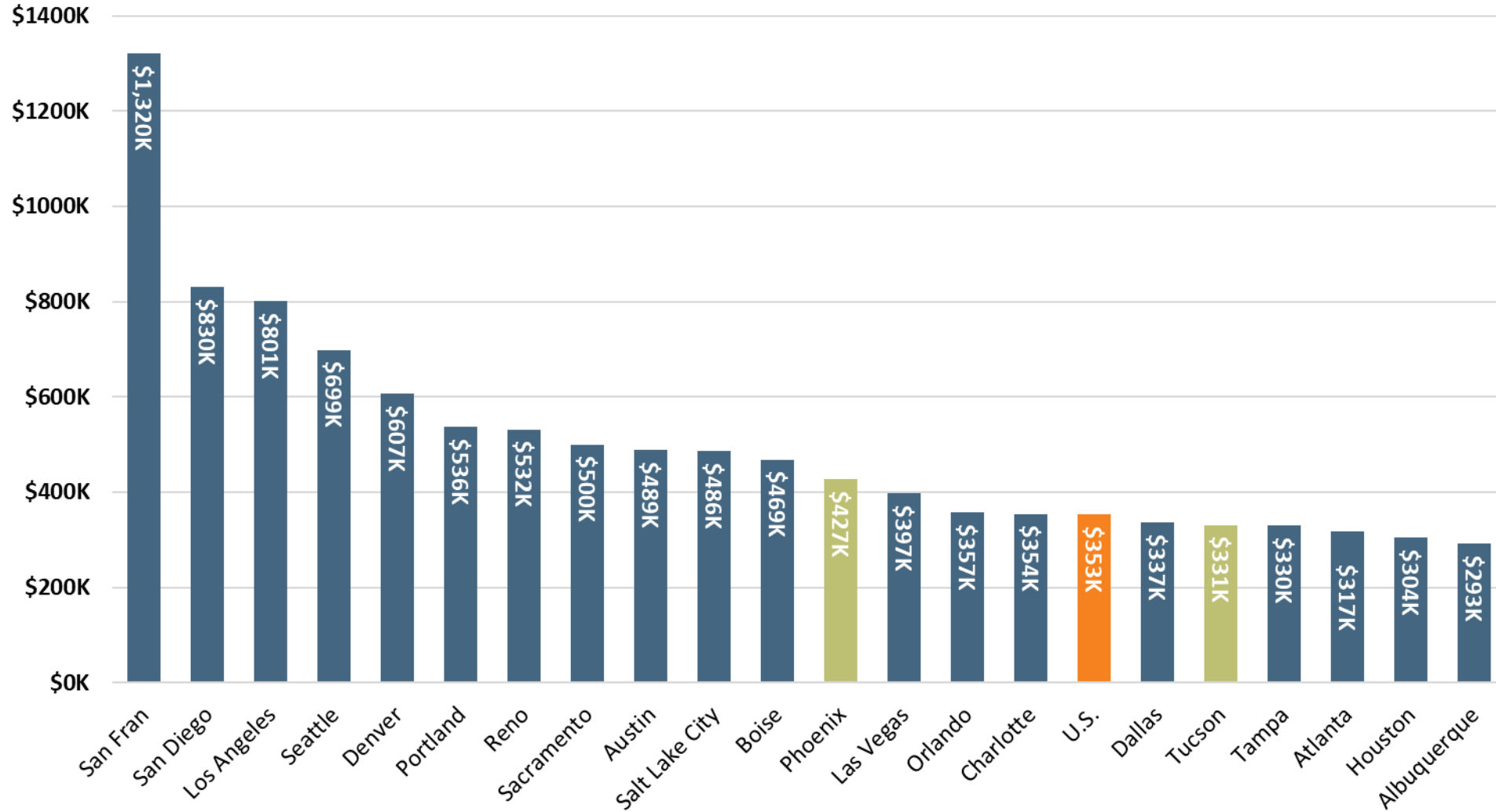
Metro Phoenix – Resale Days of Supply (Net of Pending)

Phoenix 4th Qtr 2021



NAR Median Resale Home Sales Price*

Phoenix 4th Qtr 2021



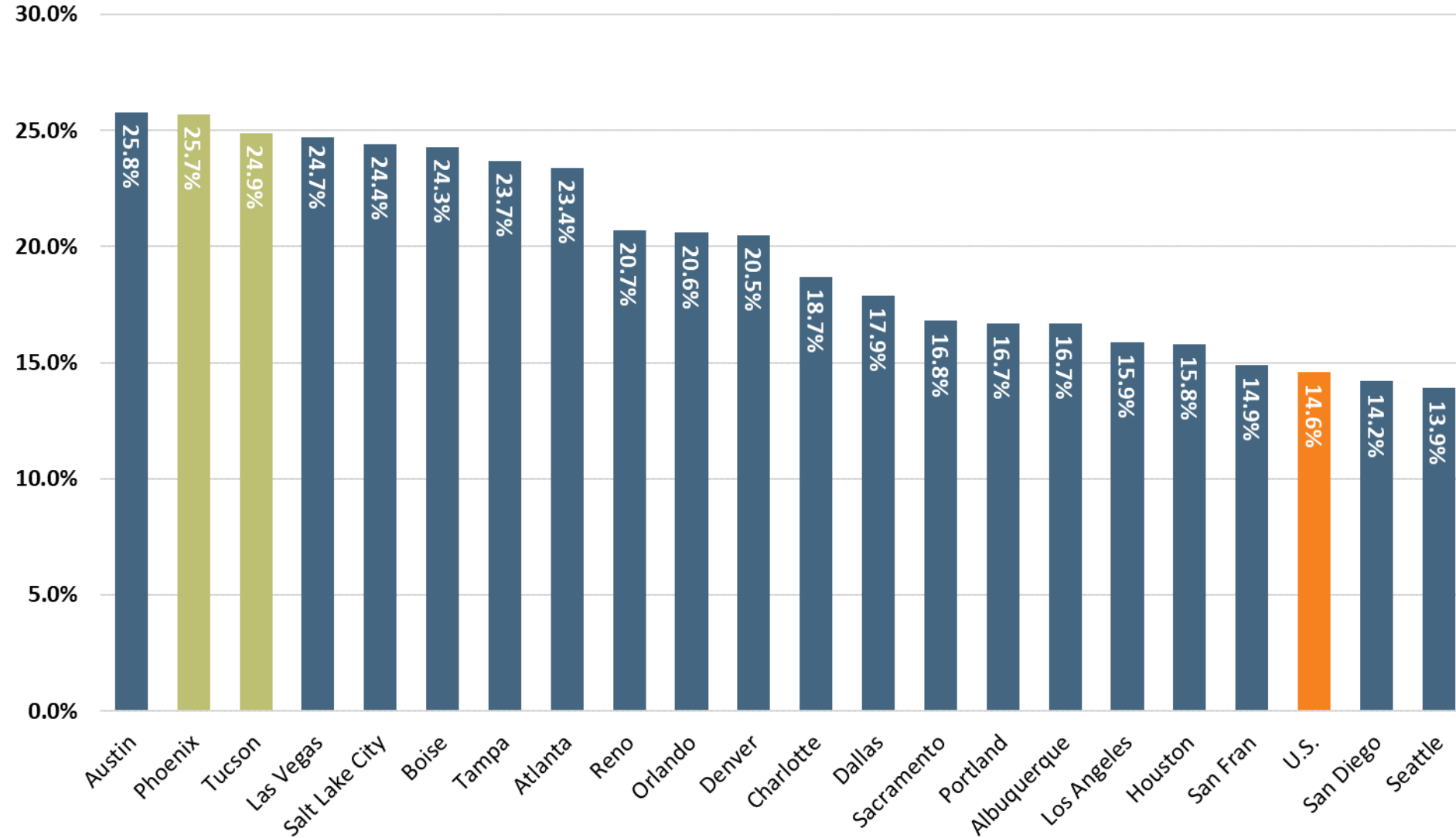
Source: National Association of Realtors®, Land Advisors Organization

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NAR Median Resale Home Price Appreciation

Phoenix 4th Qtr 2021

Appreciation from 4th Quarter 2020 to 4th Quarter 2021



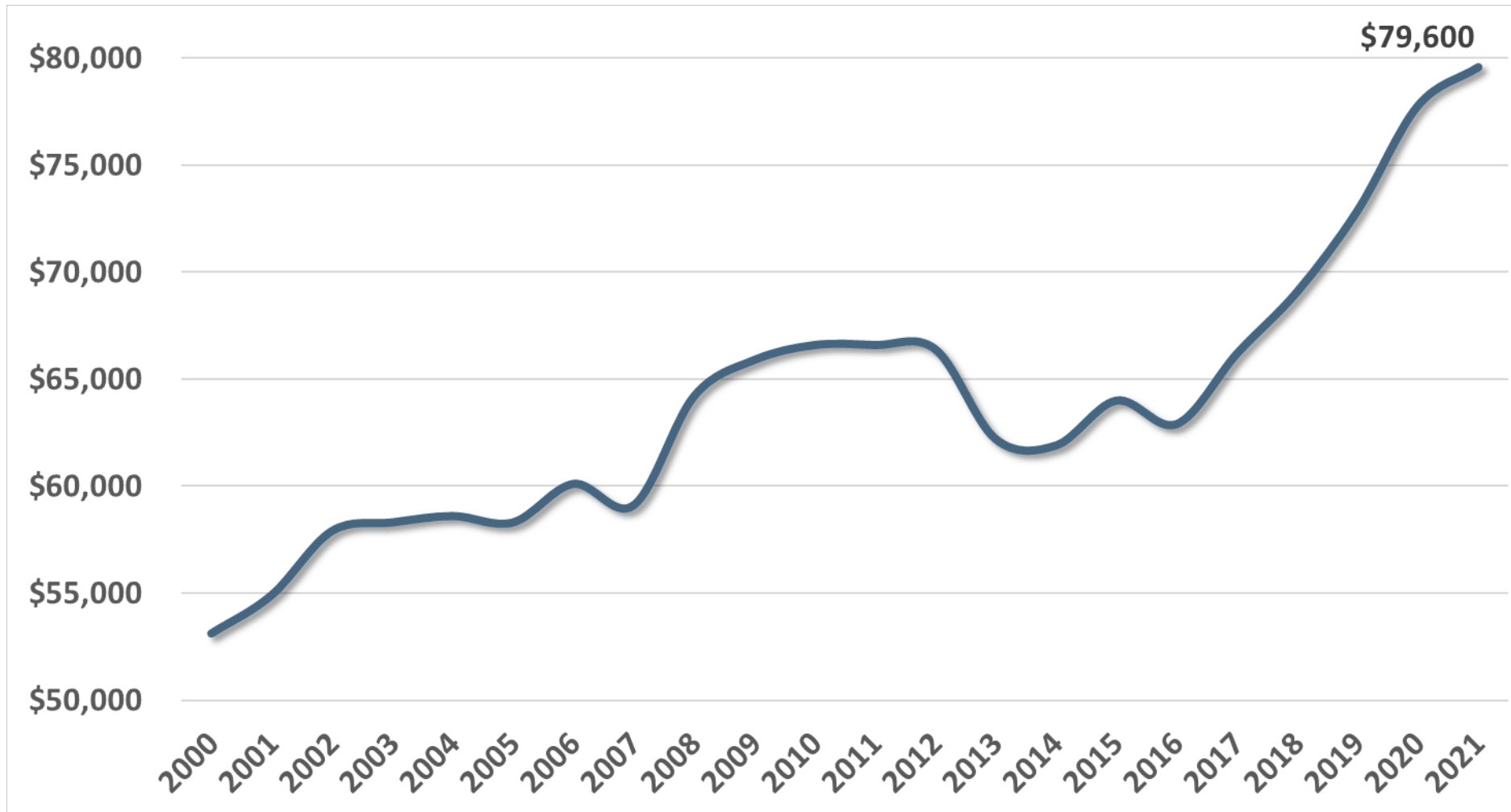
2017 to 2020
PHX MSA created
~\$240 Billion
of Homeowner Equity

Translated :

- Few to no Foreclosures
- Equity for Move Up Housing
- Attainability Becomes More Difficult

Median Family Income

Phoenix 4th Qtr 2021

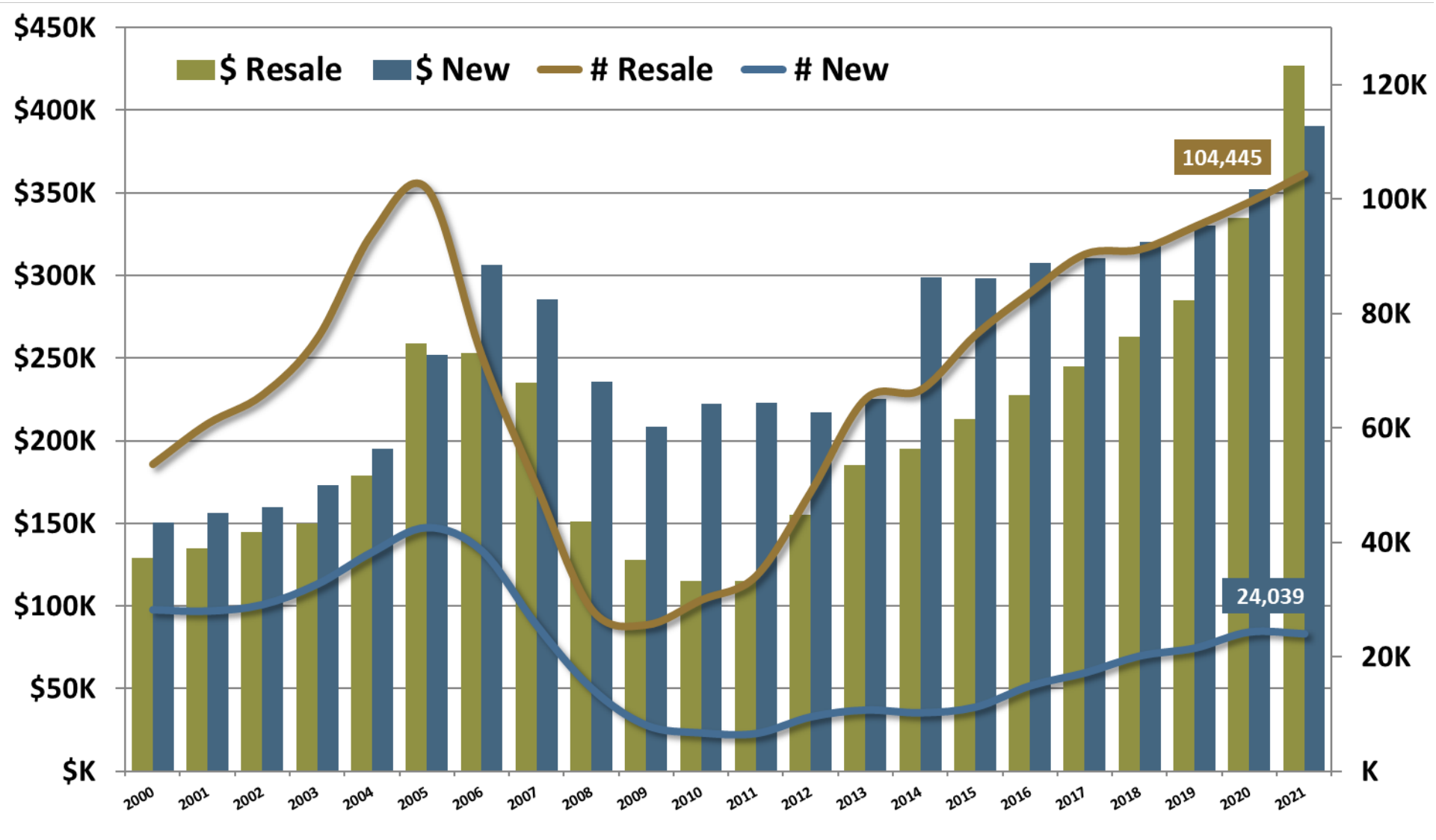


Family earning the Median Income can afford a \$454,000 home with a \$1,990 monthly mortgage payment.

New & Resale Home Sales & Median Prices

2021

Phoenix 4th Qtr 2021



Resale Homes
 Median Price \$427,000
 Median Size 1,826 sqft
 \$233/sqft
 12 Mo Volume 126,611

New Home
 Median Price \$420,500
 Median Size 2,260 sqft
 \$186/sqft
 12 Mo Volume 24,039

Source: RL Brown, Cromford, ASU Center for Real Estate, Land Advisors Organization. Data does not include attached, trustee, REO or HUD sales.

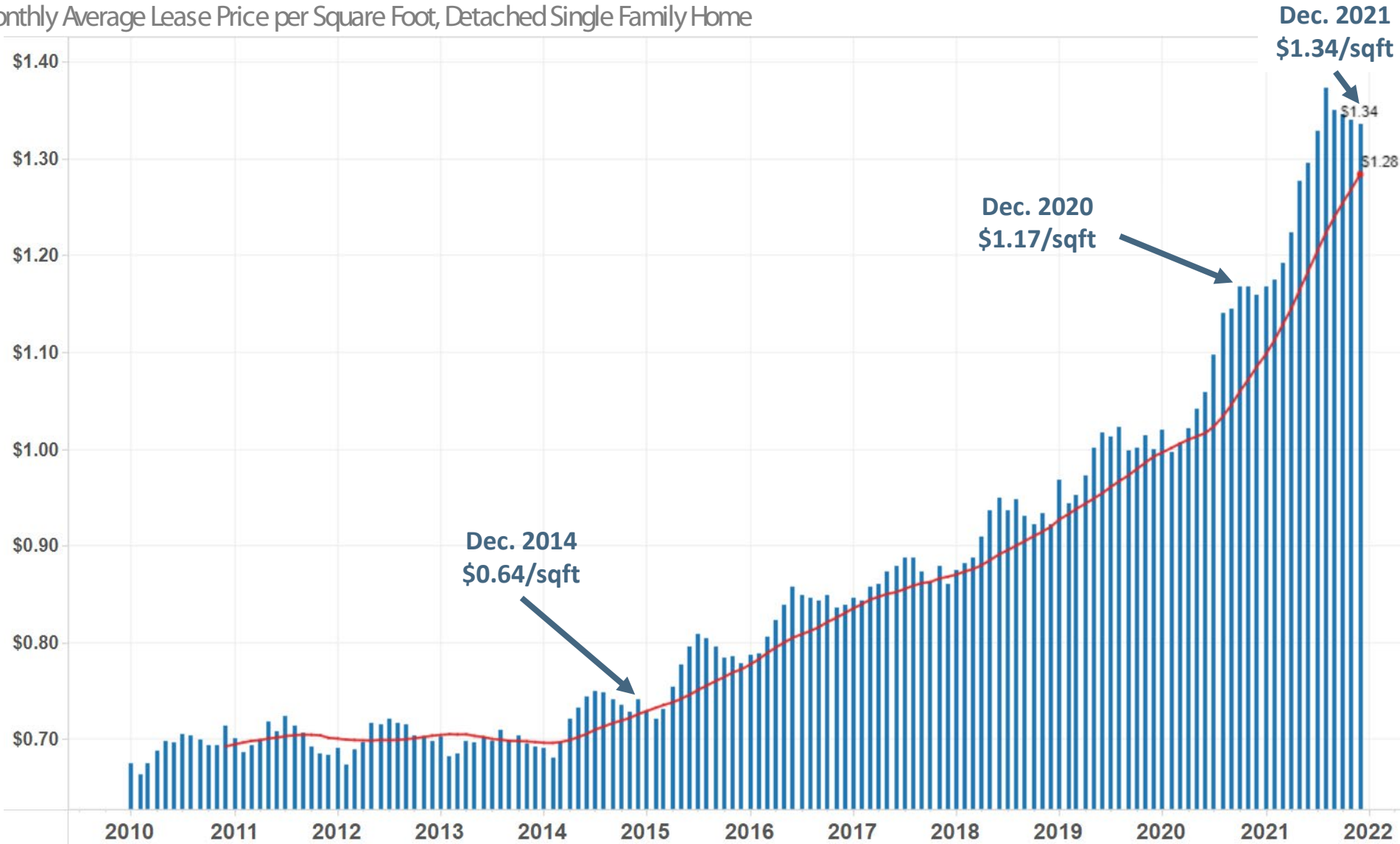
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Single Family Rental Rates - Phoenix MSA

Phoenix 4th Qtr 2021

Monthly Average Lease Price per Square Foot, Detached Single Family Home



Current Yield
 Existing Home: 4.97%
 New Home: 6.14%

SFR Rental Rates
 14.5% Increase YoY

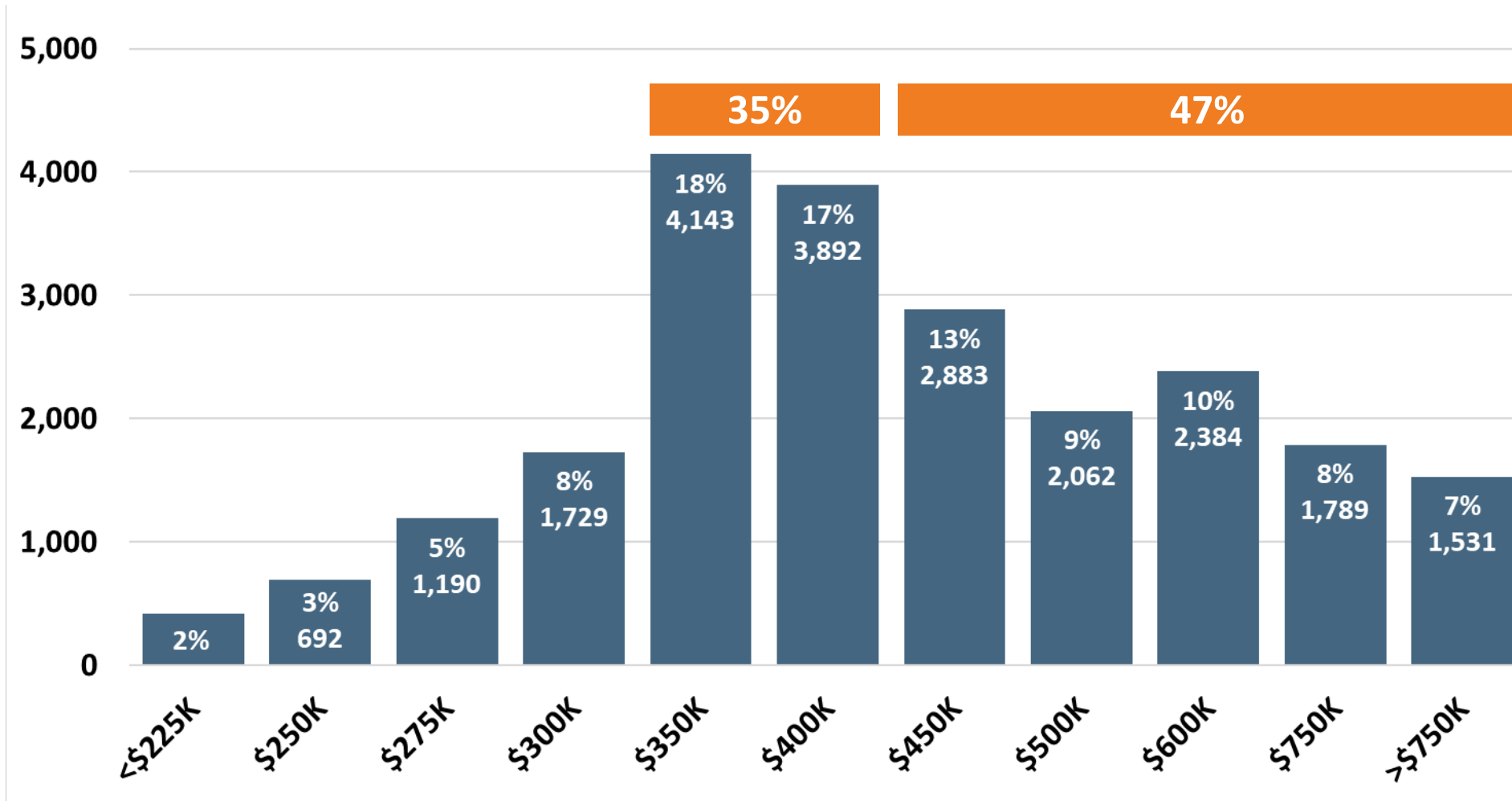
109% Increase
 over the last 7 years

Phoenix Median Family Income

2014	\$69,400	\$69,400
2021	\$79,600	\$79,600
Increase	15%	15%

New Home Sales by Price Range

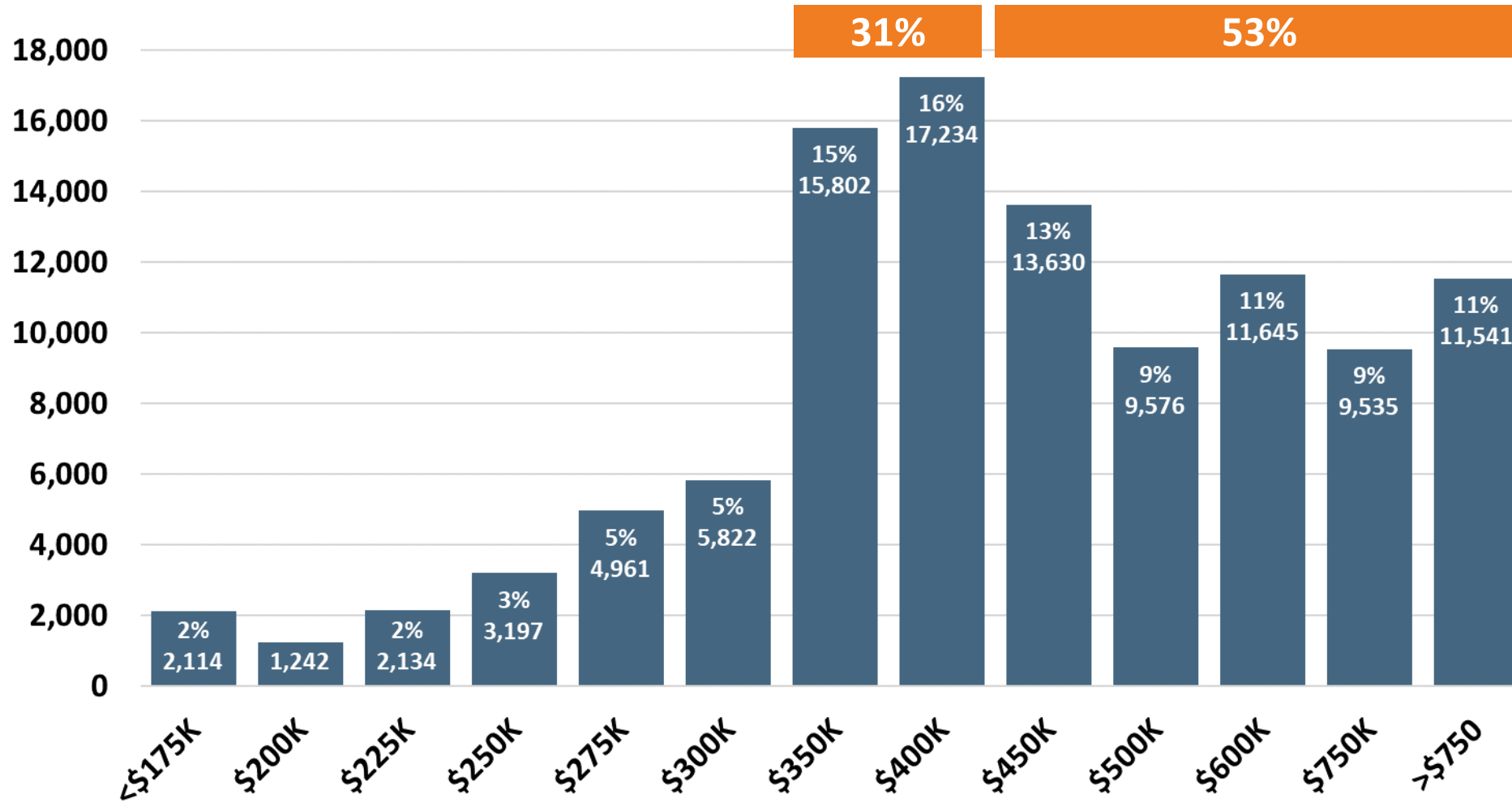
Phoenix 4th Qtr 2021



2022 FHA Loan Maximum
\$441,600 + 5% Down
or \$463,680

Resale Home Sales by Price Range

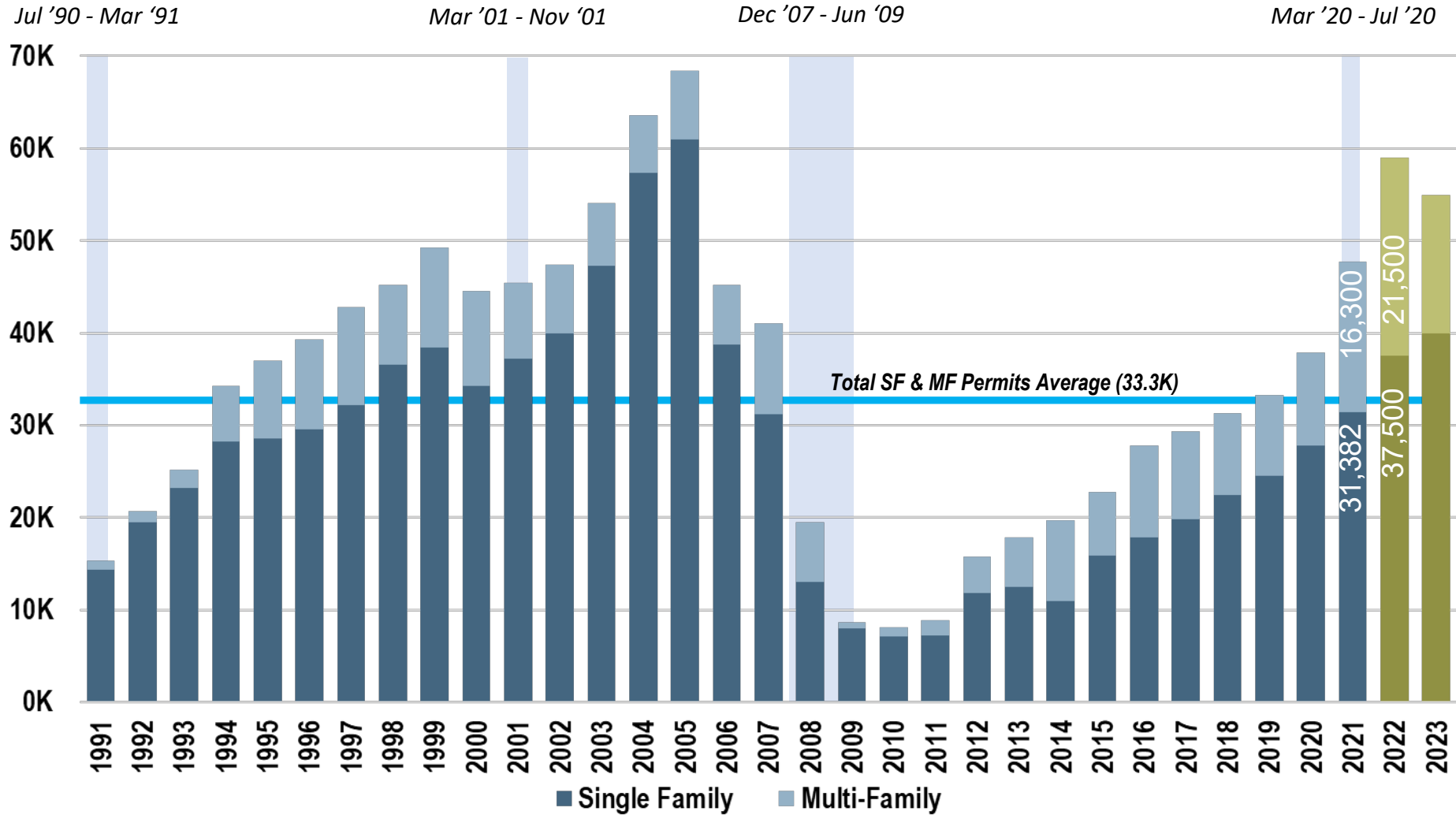
Phoenix 4th Qtr 2021



2022 FHA Loan Maximum
\$441,600 + 5% Down
or \$463,680

Total Permits

Single & Multifamily



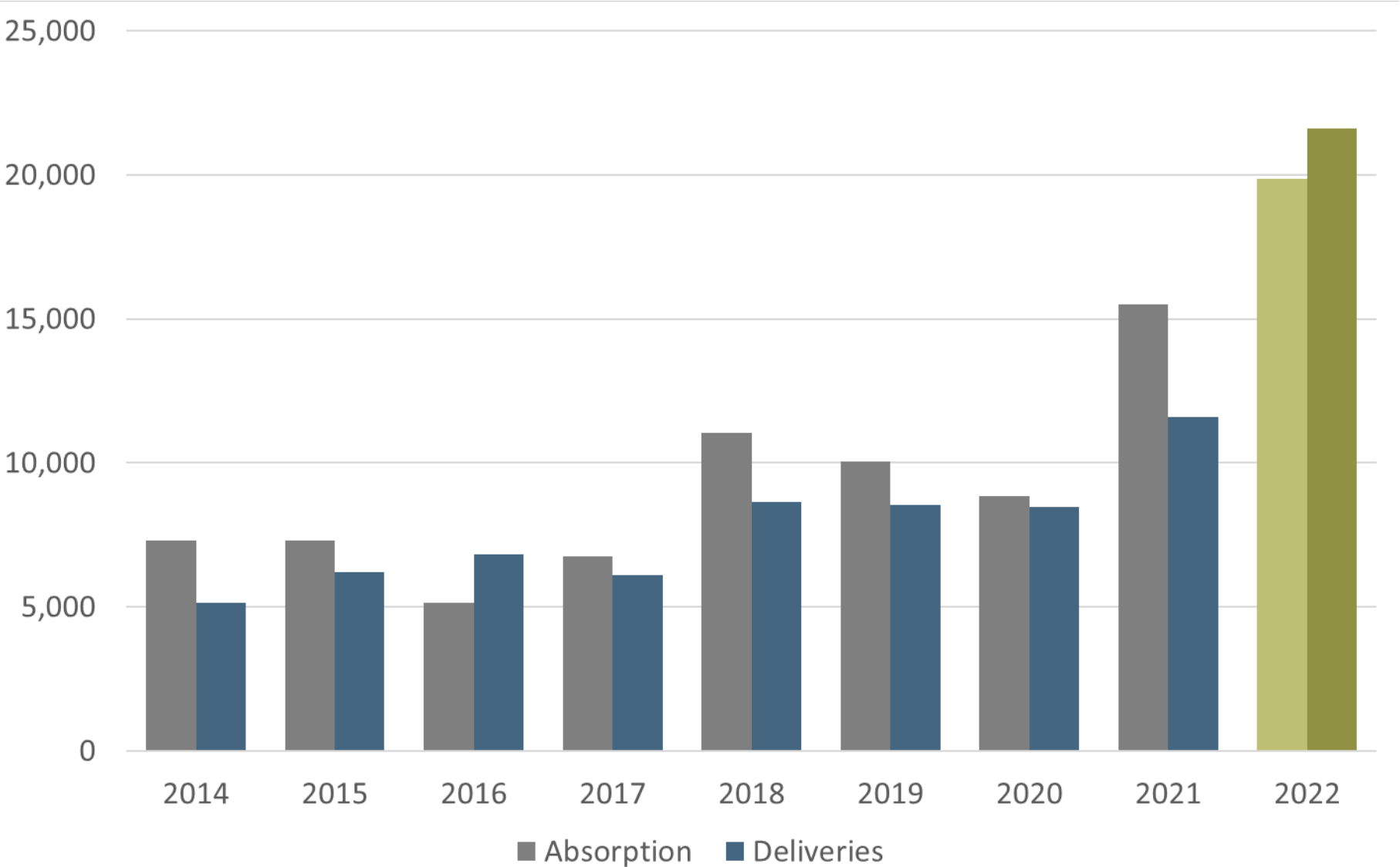
Phoenix 4th Qtr 2021

1990's
Single Family: 5,285,000
Multifamily: 969,000
Total 354,000K

2000's
Single Family: 1,341,000
Multifamily: 1,611,000
Total 402,000

2010's
Single Family: 1,017,000
Multifamily: 1,474,000
Total 246,000

Multifamily Absorption vs. Deliveries

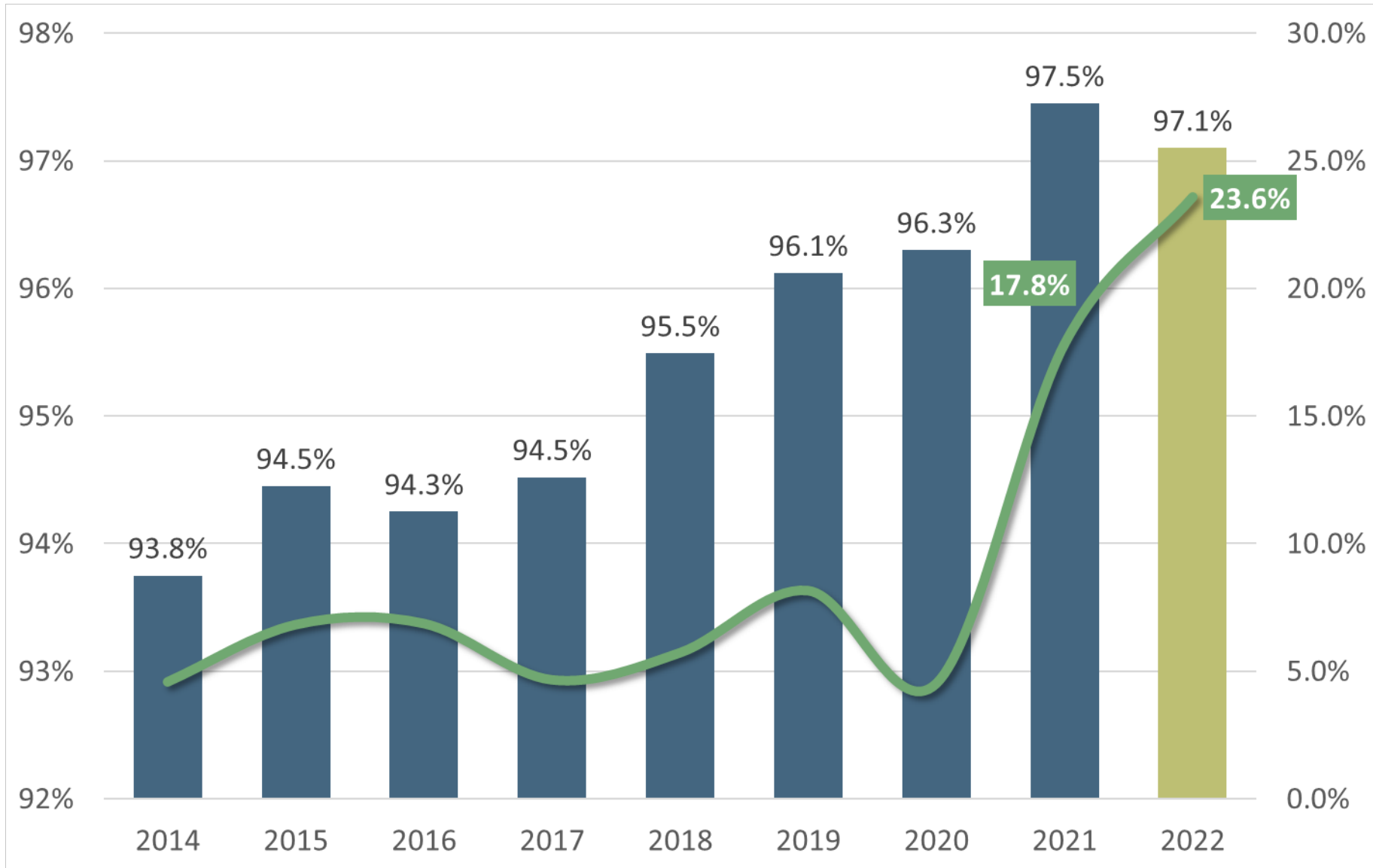


Source: AxioMetrics, Land Advisors Organization

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Multifamily Occupancy Rate & Rent Growth

Phoenix 4th Qtr 2021

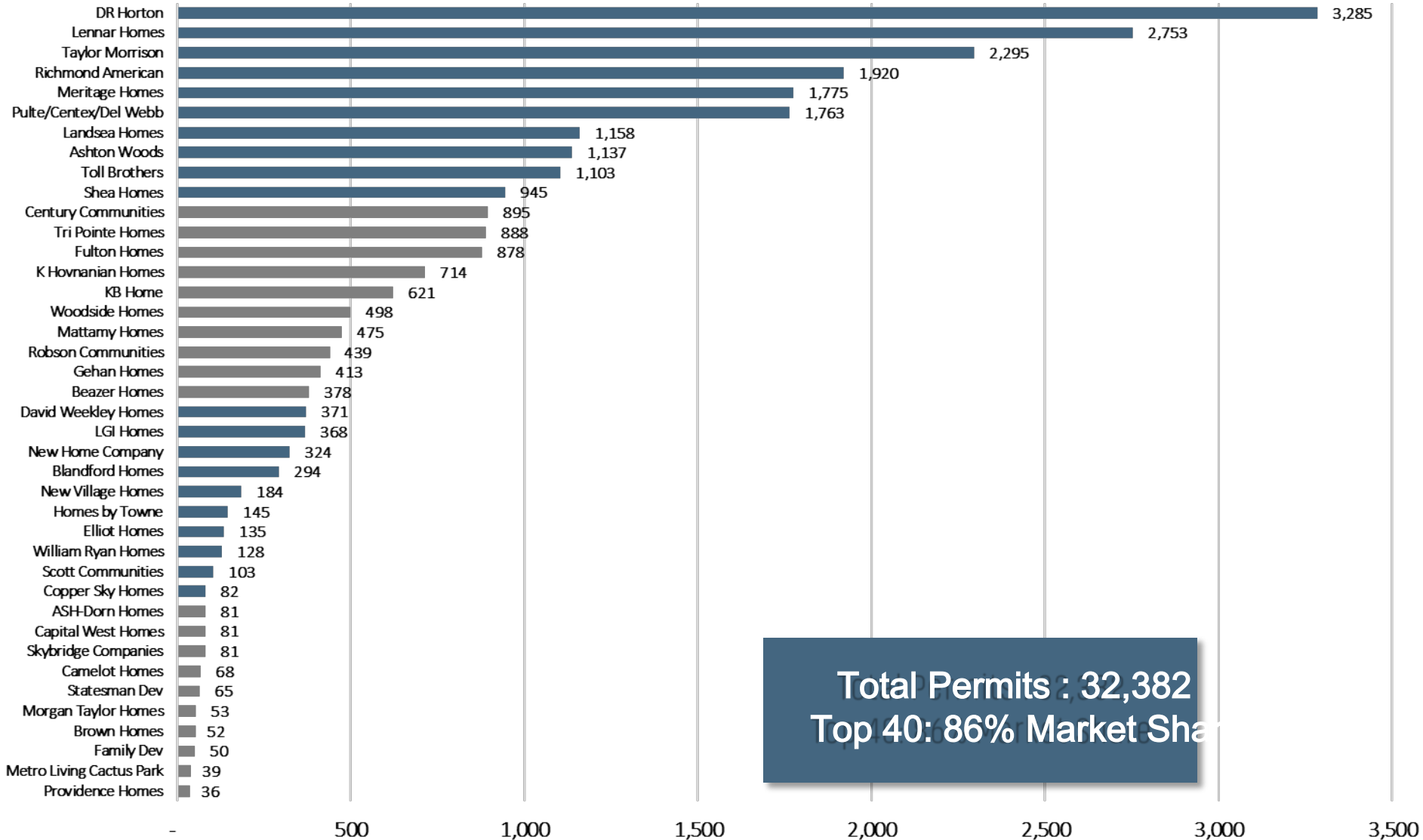


Source: AxioMetrics, Land Advisors Organization

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Top 40 Builders by Permits

Last 12 Months



Total Permits : 32,382
Top 40: 86% Market Share

Phoenix 4th Qtr 2021

Top 10 Builders
18,134 Permits
58% Market Share

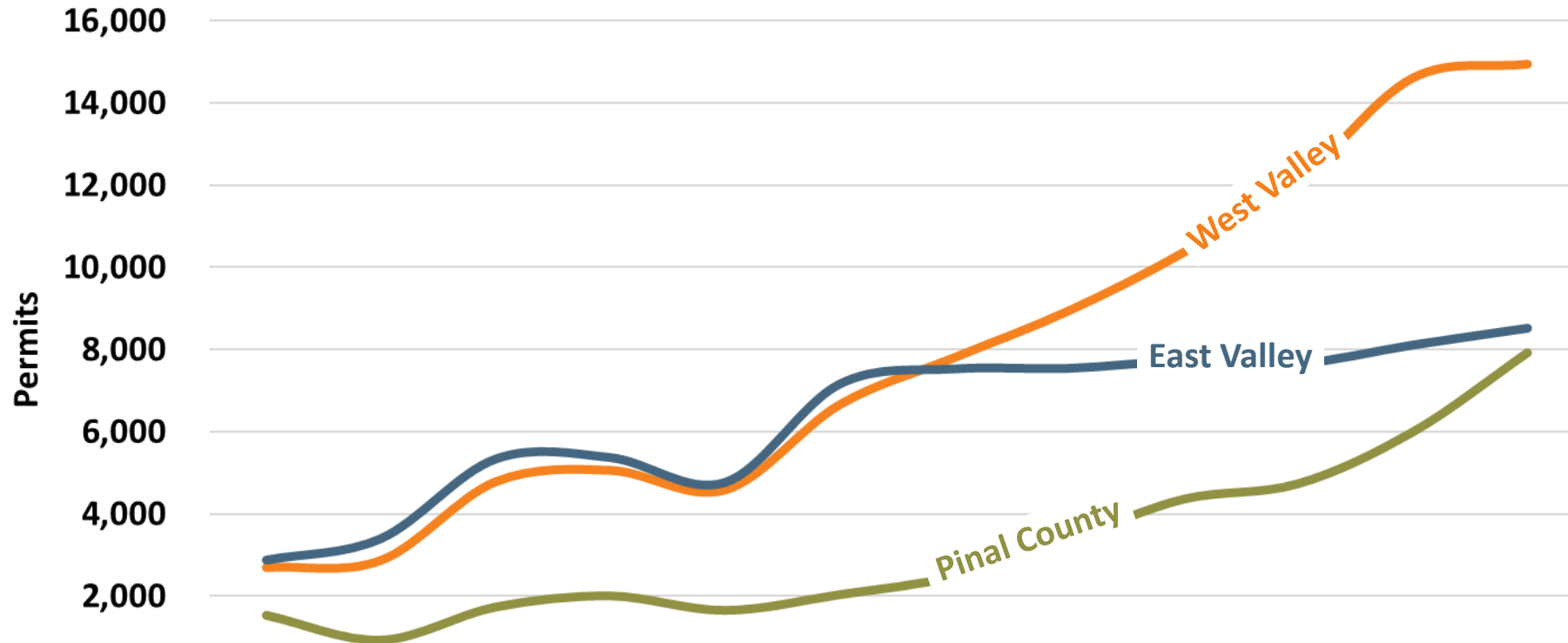
Builders 420
6,199 Permits
20% Market Share

Builders 230
2,134 Permits
7% Market Share

Builders 340
606 Permits
2% Market Share

Metro Phoenix Single-Family Permits by Region

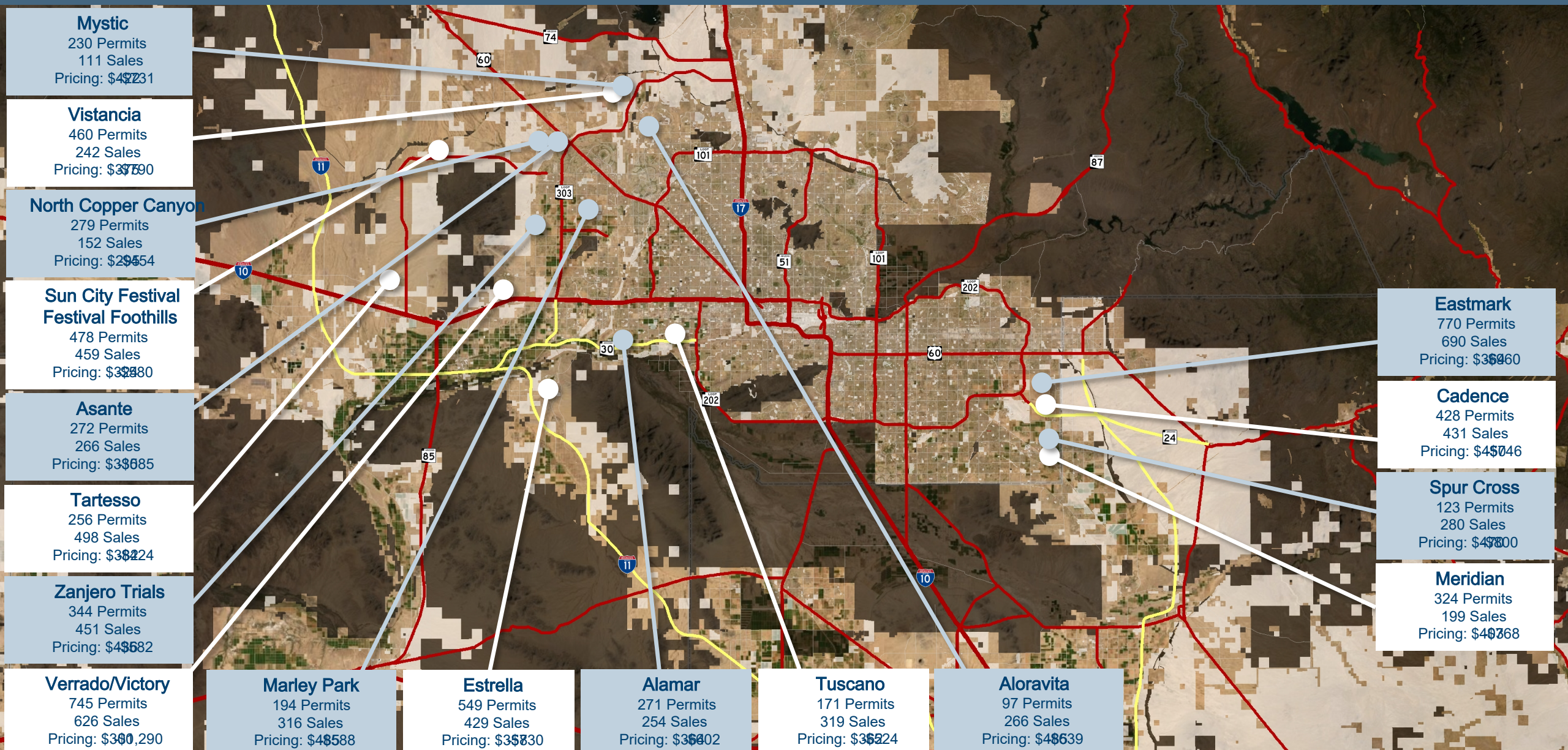
Phoenix 4th Qtr 2021



	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
West Valley	2,699	2,874	4,786	5,063	4,585	6,659	7,806	8,945	10,363	12,089	14,607	14,945
East Valley	2,888	3,412	5,340	5,374	4,771	7,155	7,523	7,536	7,715	7,654	8,101	8,508
Pinal County	1,522	918	1,726	1,995	1,644	2,028	2,473	3,373	4,356	4,733	5,996	7,929

Market	2010 Market Share	2021 Market Share
West Valley	38%	48%
East Valley	41%	27%
Pinal County	21%	25%

Major Master Plan Community Performance & Current Pricing



Source: RL Brown, Zonda, Land Advisors Organization
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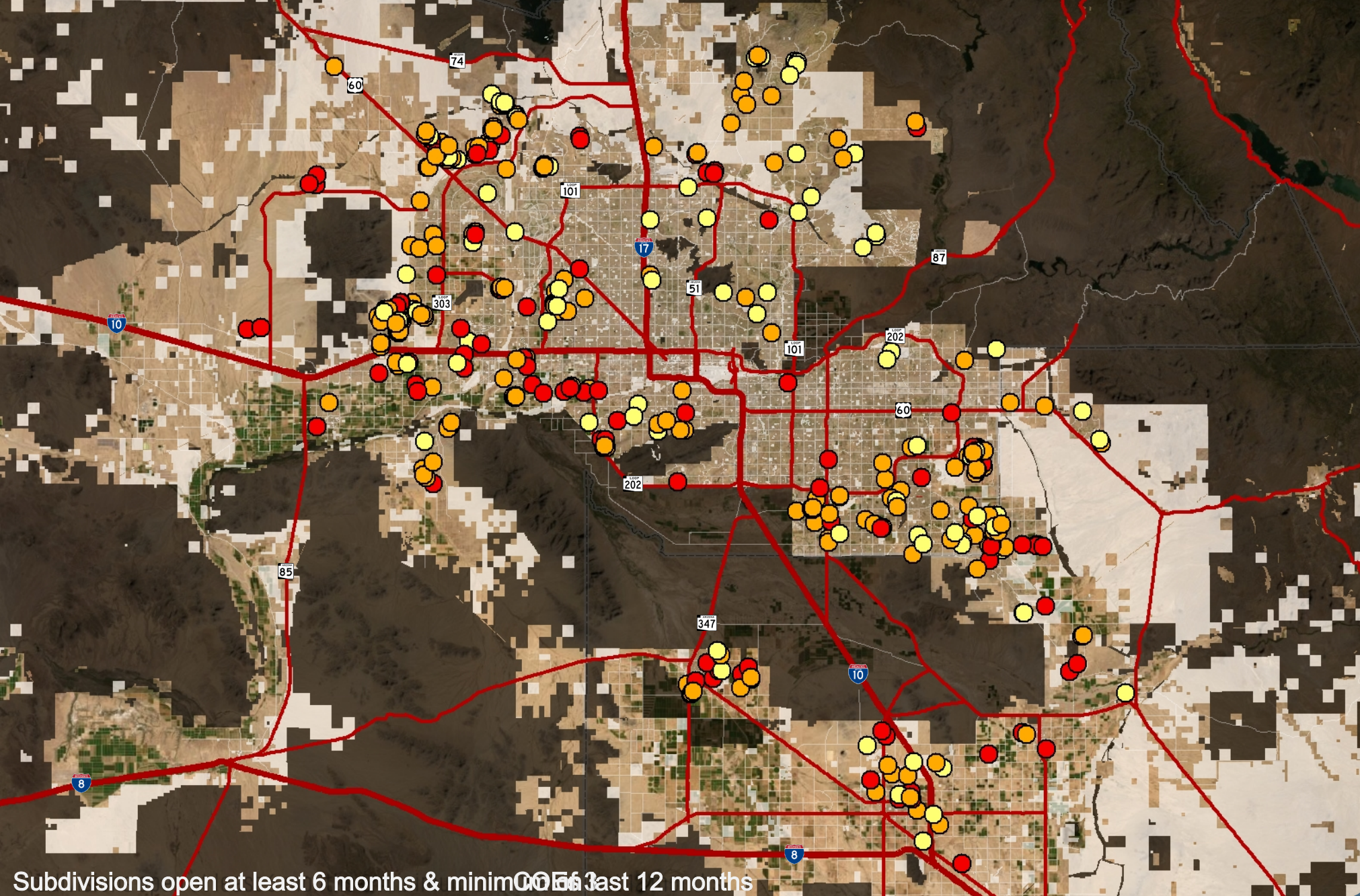
Sales Per Active Subdivision Last 12 Months

Sales per Active Subdivision Last 12 Months

- 3- 10 (91)
- 11-50 (210)
- Greater than 50 (91)

- Gov/BIA
- State Trust

Active Subdivisions:
392



Subdivisions open at least 6 months & minimum sales last 12 months

Built Out Subdivisions Over the Next 12 Months

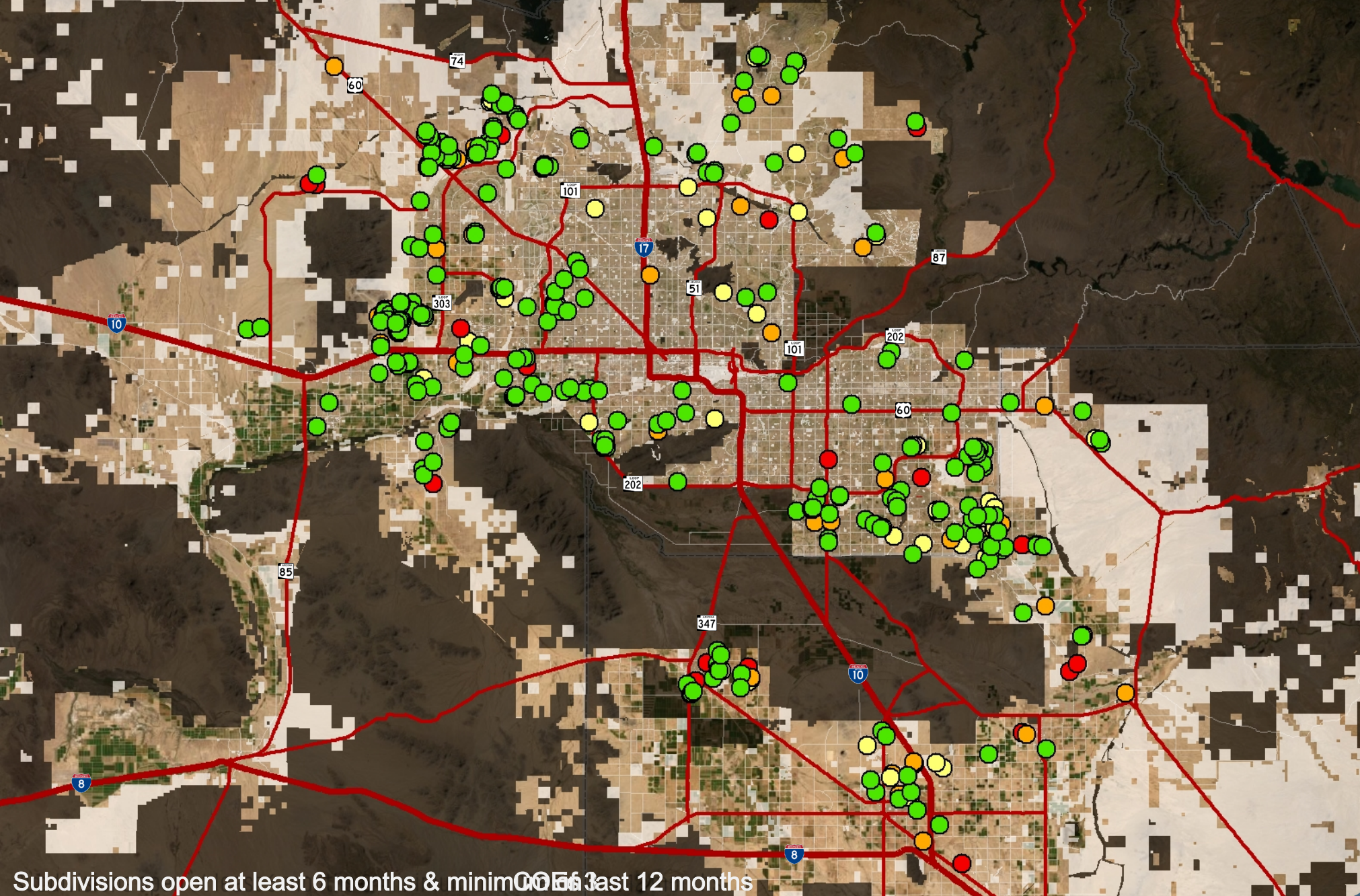
Sales per Active Subdivision Last 12 Months

- 3- 10 (91)
- 11-50 (210)
- Greater than 50 (91)
- Built Out in 12 Mo (248)

- Gov/BIA
- State Trust

Active Subdivisions:
392

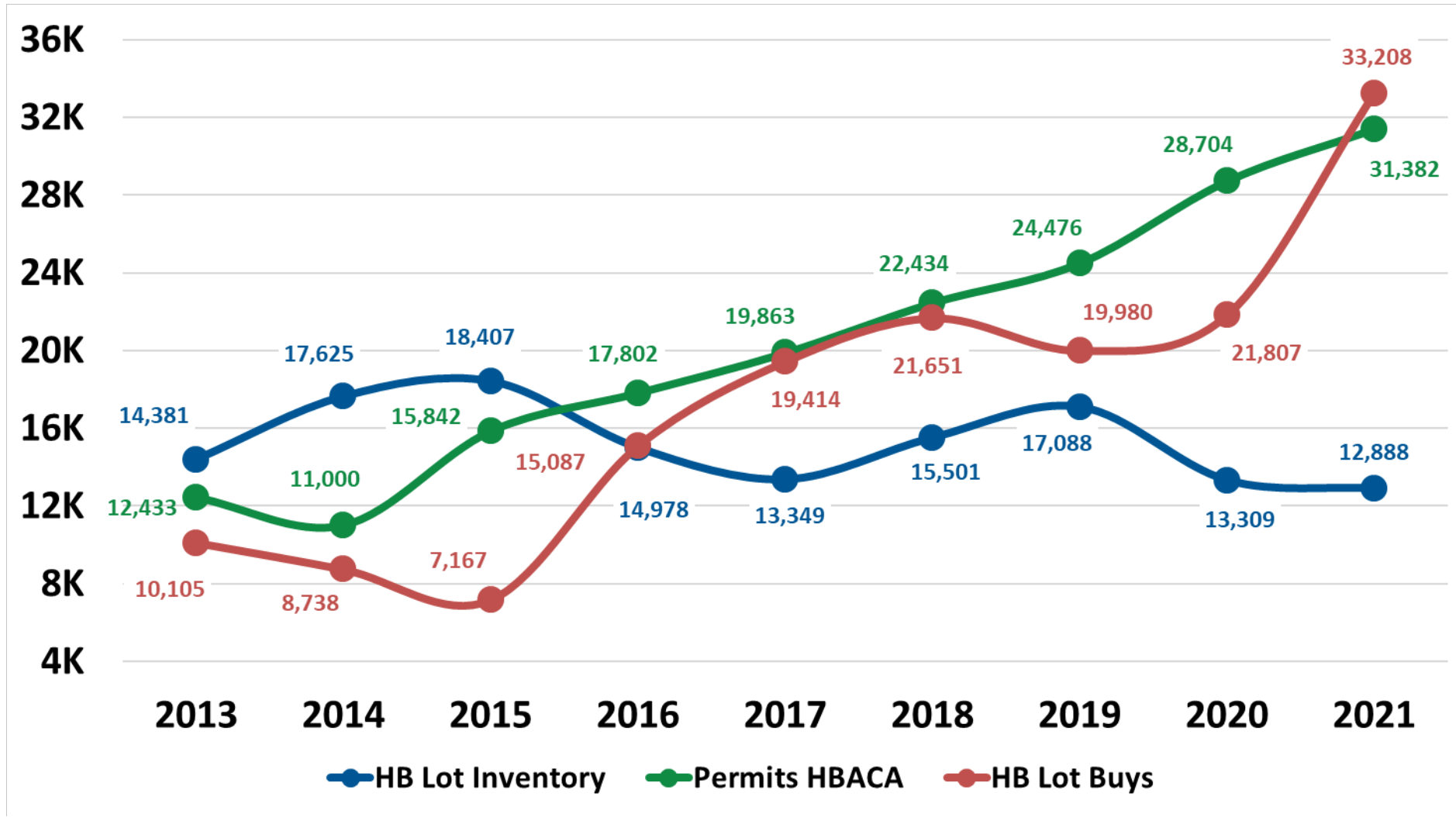
Built Out in 12 Months:
248



Subdivisions open at least 6 months & minimum sales last 12 months

Finished Lot Inventory vs. Permits vs. Lot Buys

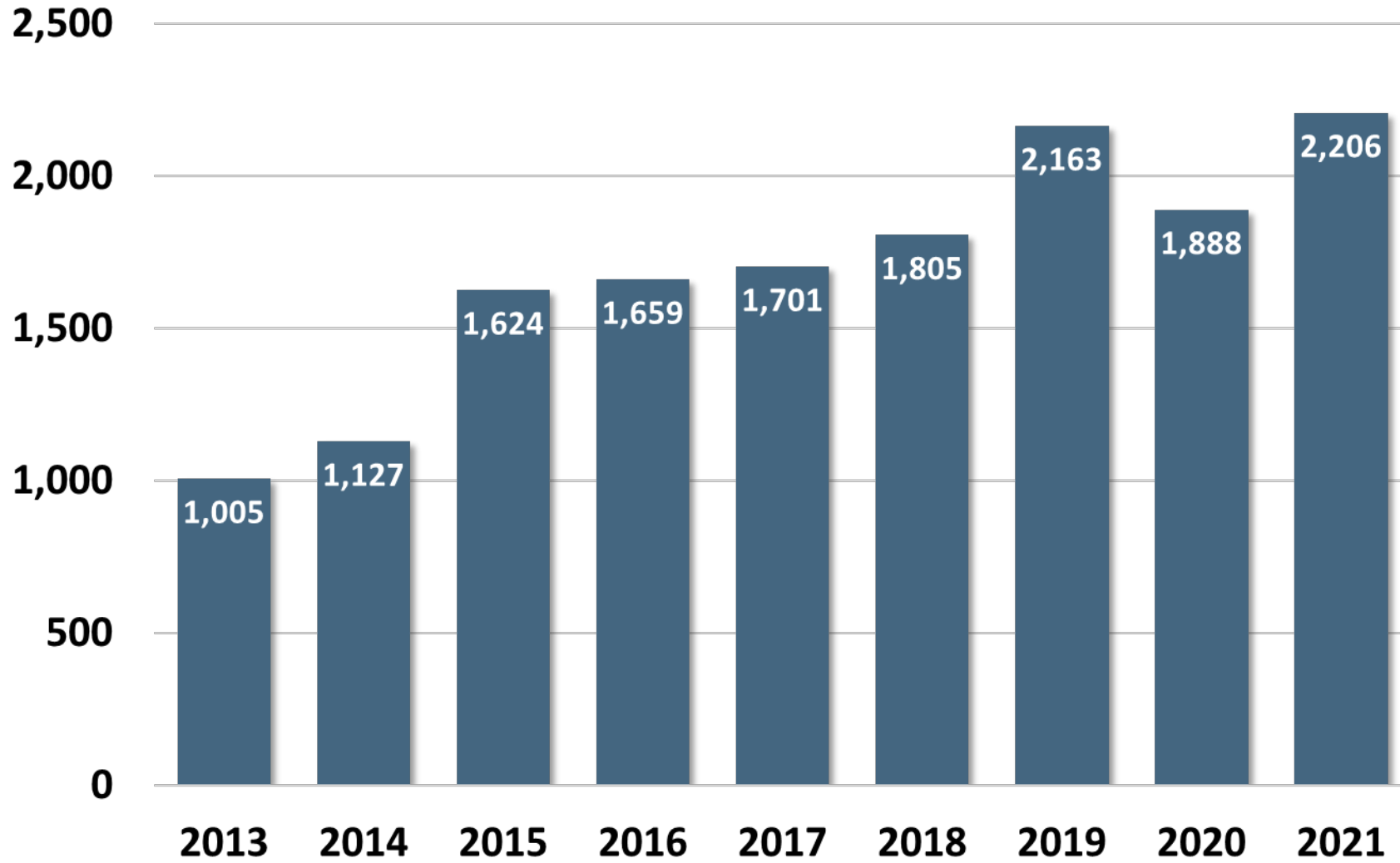
Conventional Finished Lots Active / Inactive, Permits & Lot Buys



Homebuilder lot buys include finished, partially improved and platted lots. Conventional lot width is between 40 and 94 feet except for HBACA permits which includes all lot sizes.

Active Adult Community Permits

Phoenix 4th Qtr 2021

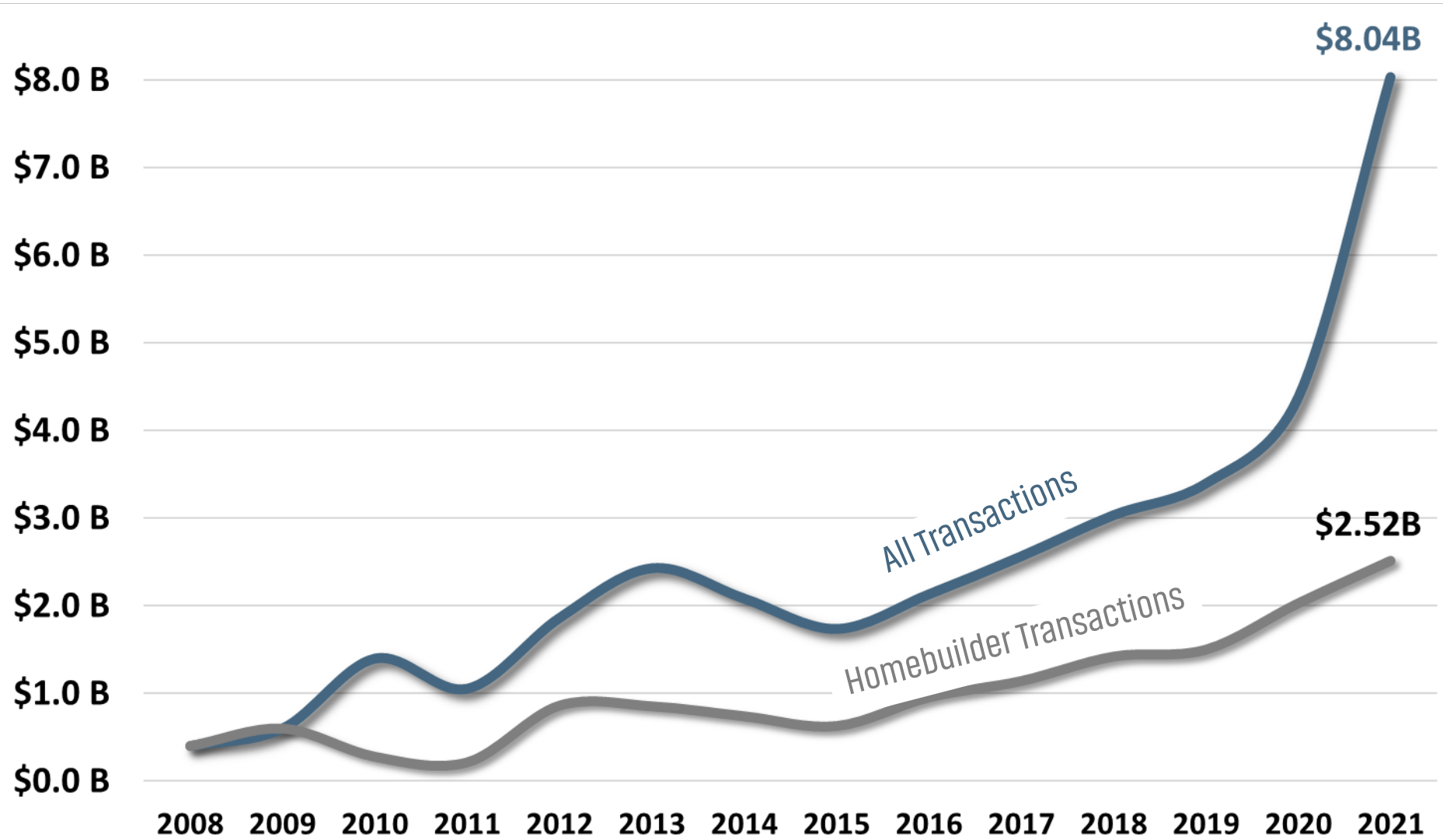


Active Adult Permits Account for 7.0% of the Market

Arizona's 65+ Population Increasing at Over Twice the Rate of Other Age Groups

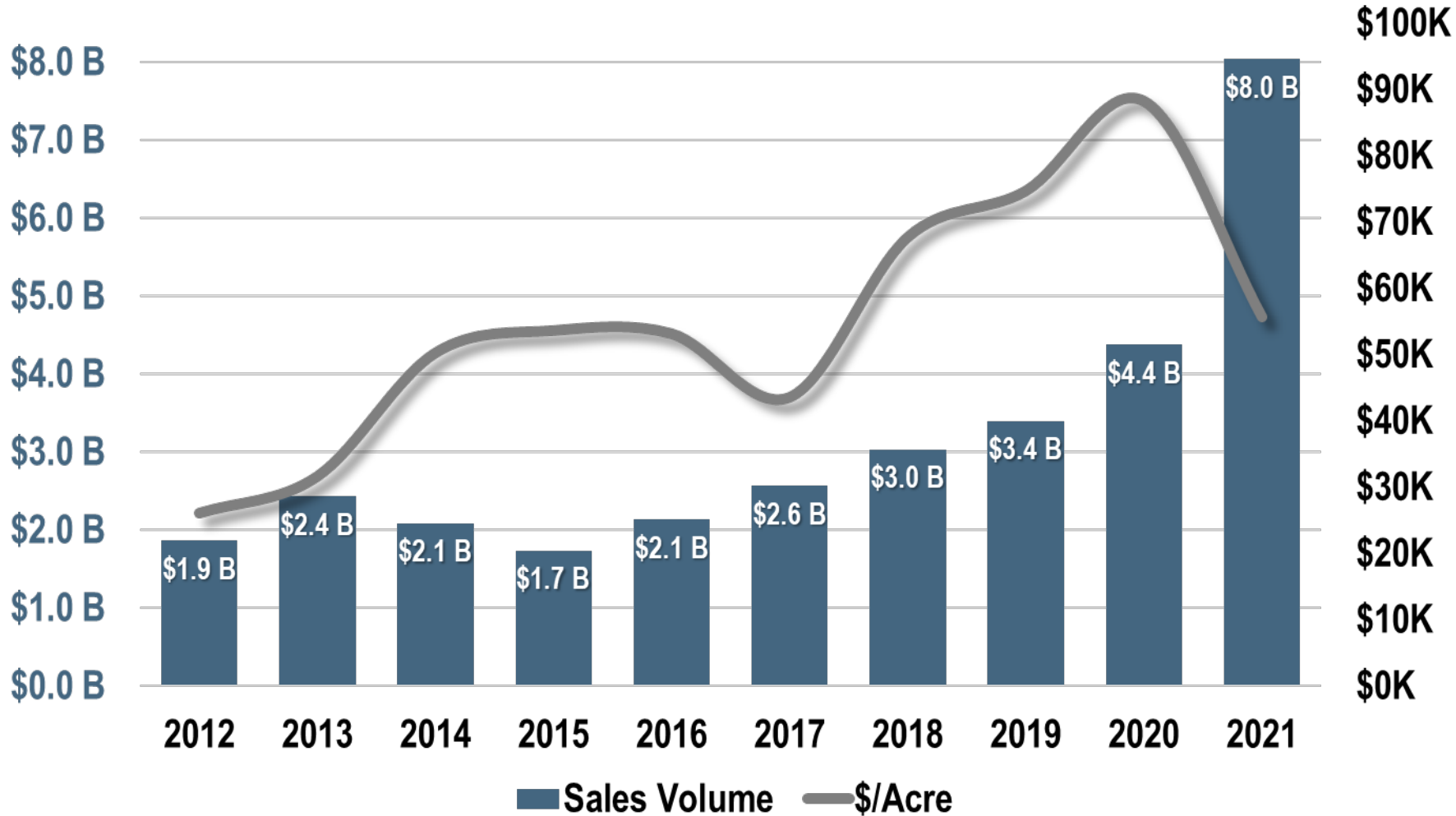
Source: RL Brown, Arizona Office of Economic Security, Land Advisors Organization

Land Transactions Annual Volume



Total Land Sales Volume & Price per Acre

Source: Land Advisors Organization



Industrial Land Sales, Absorption & Supply



Land Sales: \$1.9 billion



Net Absorption: 21.4 MSqFt



New Supply: 14.1 MSqFt



Net Rentable Area: 355 MSqFt



Vacancy Rate: 3.7%



Under Construction: 28 MSqFt



Land Sales Volume by Sector

Phoenix 4th Qtr 2021



Single Family: \$3.9 billion



Multifamily: \$888 million



Industrial: \$1.9 billion



Commercial: \$650 million

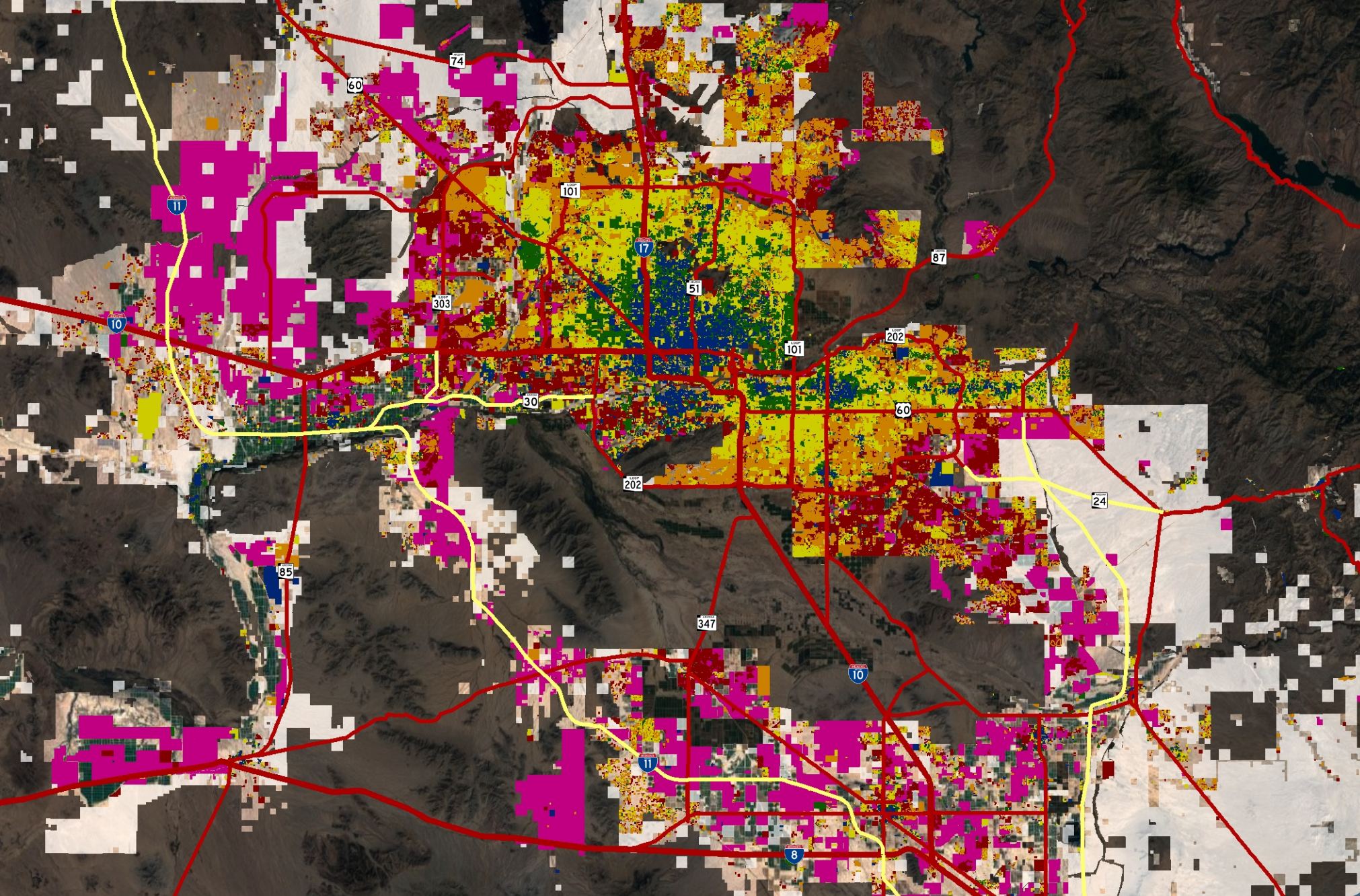


Ag/ Spec: \$701 million



Total: \$8.04 billion

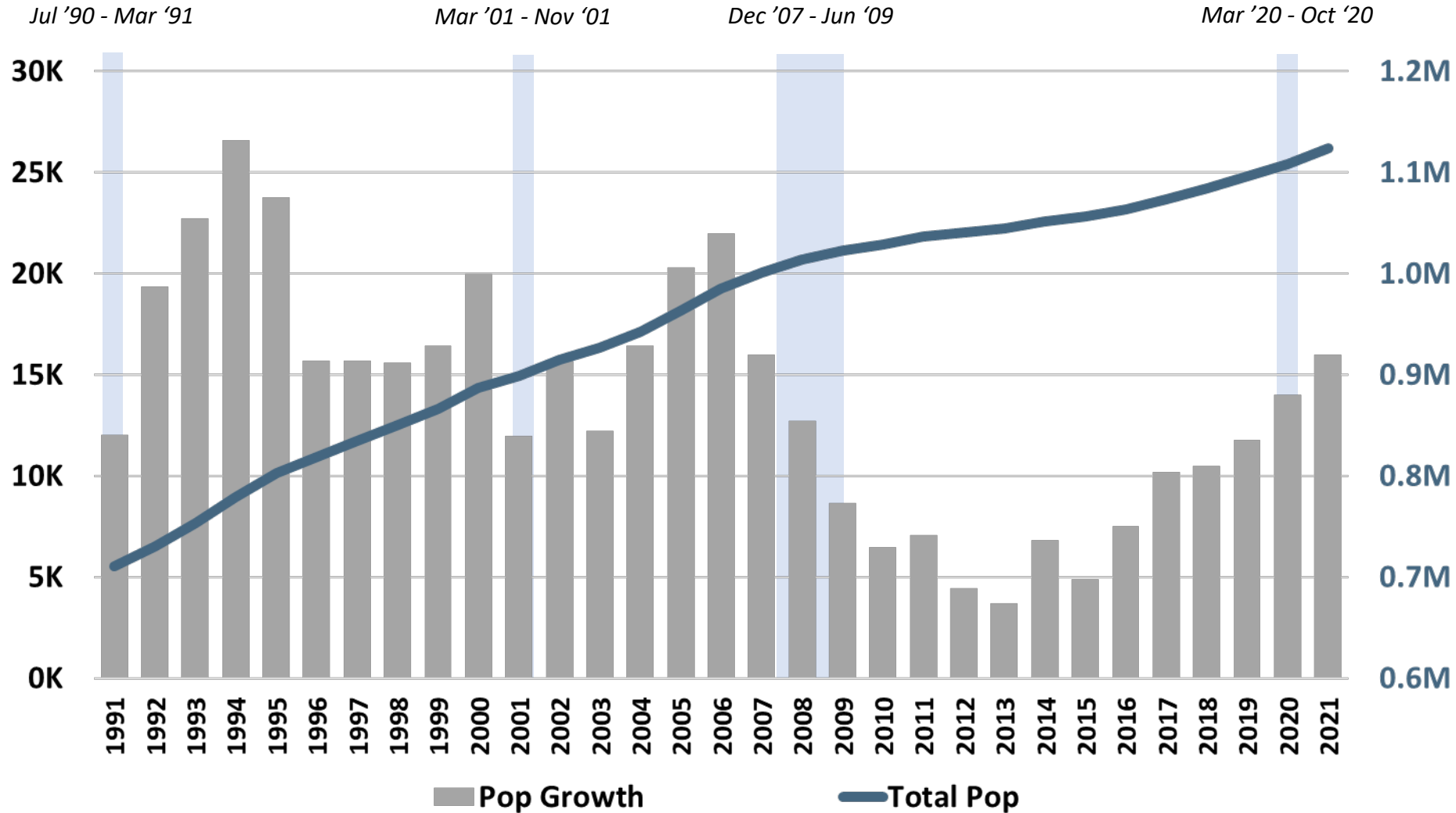
Metro Phoenix Developed Land



Year Built		Population
Blue	Before 1955	550K
Green	1955-1969	1.04M
Yellow	1970-1984	1.92M
Orange	1985-1999	3.25M
Red	2000-2020	5.00M
Magenta	2000-2040	6.77M
White	State Land	
Black	Fed/BIA	

Annual Population Change

Yearly Increase in Population



Resale Homes Months of Supply

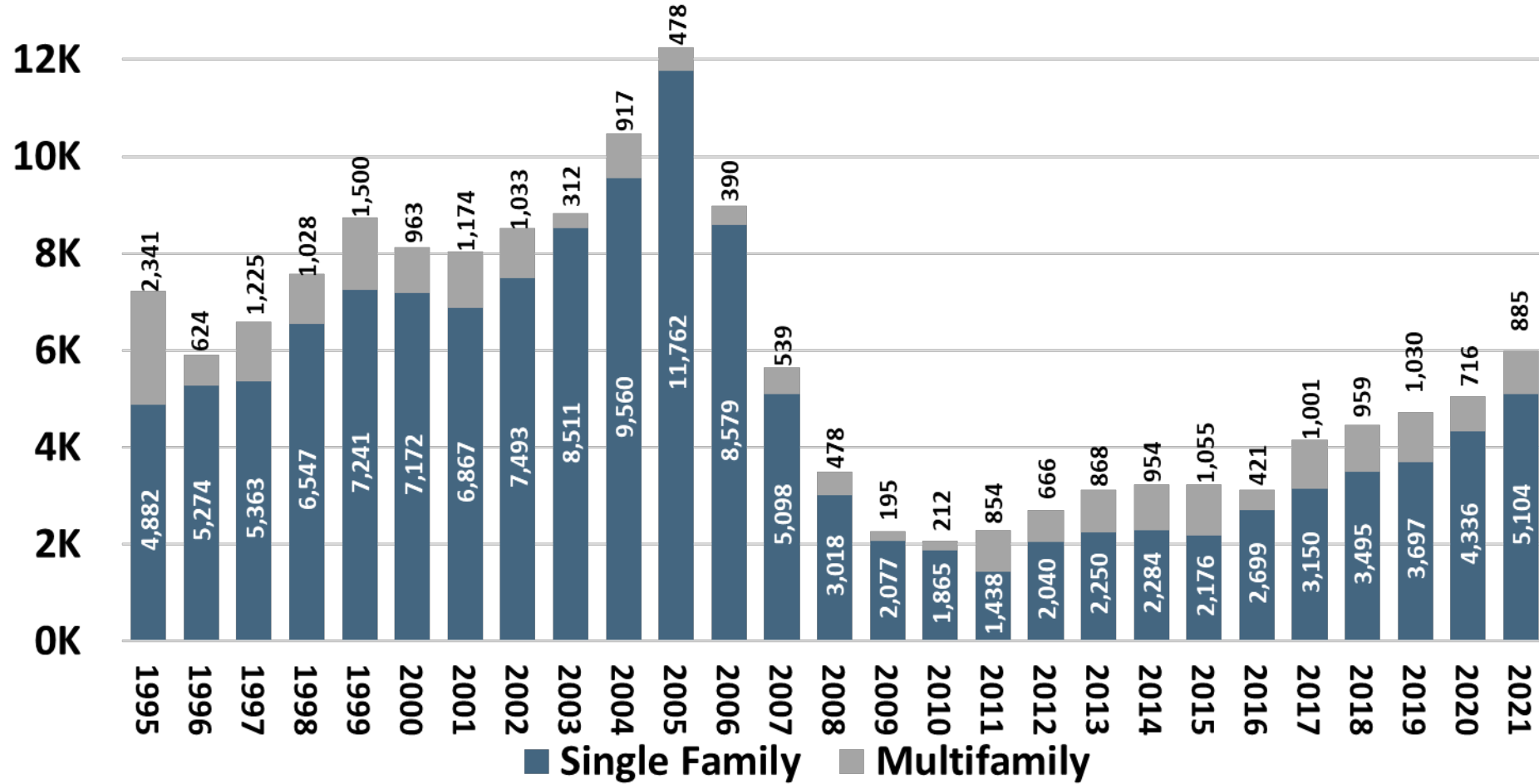
Tucson 4th Qtr 2021



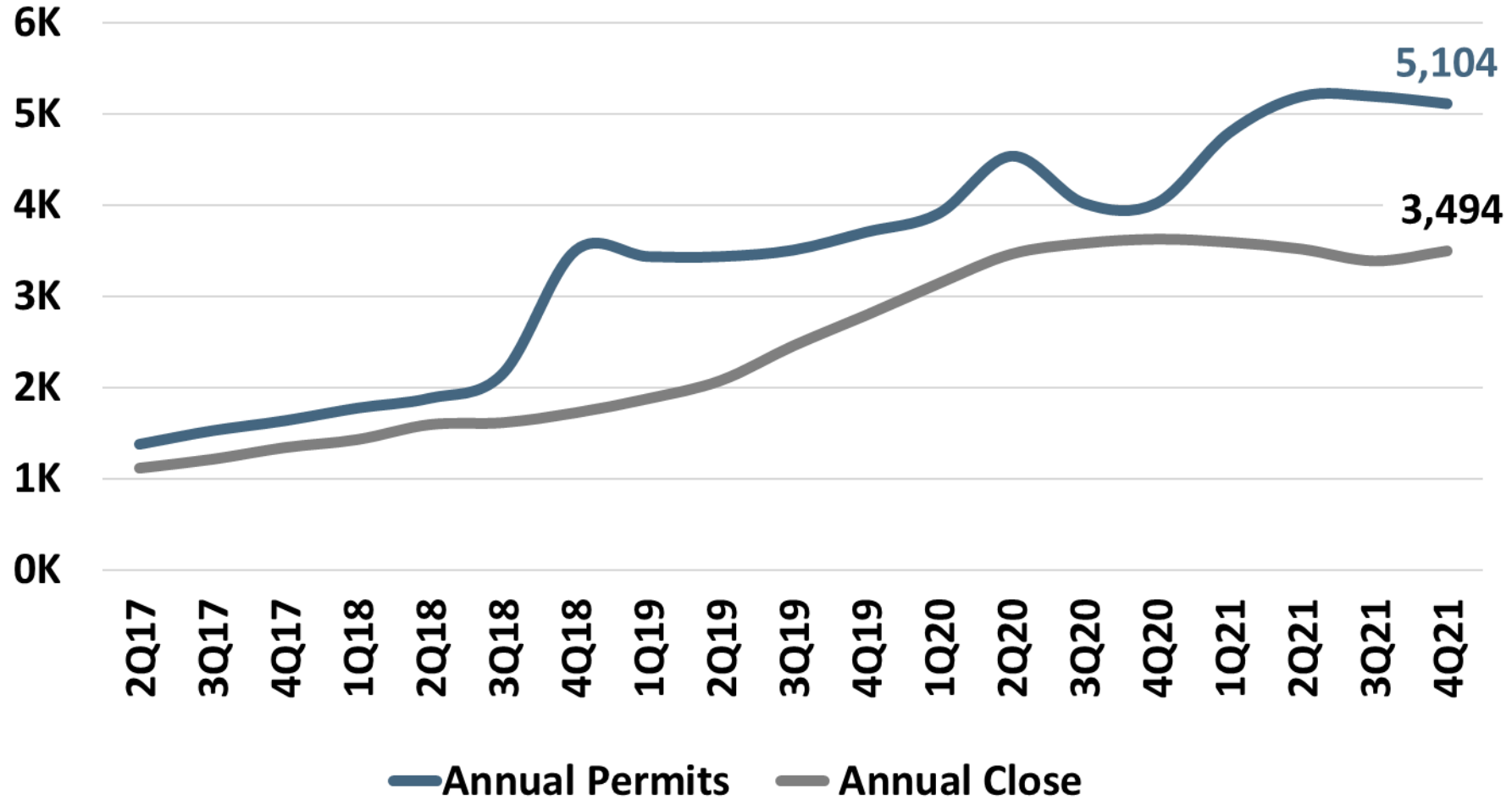
Total Permits

Single & Multifamily

Tucson 4th Qtr 2021



New Home Starts vs Closings

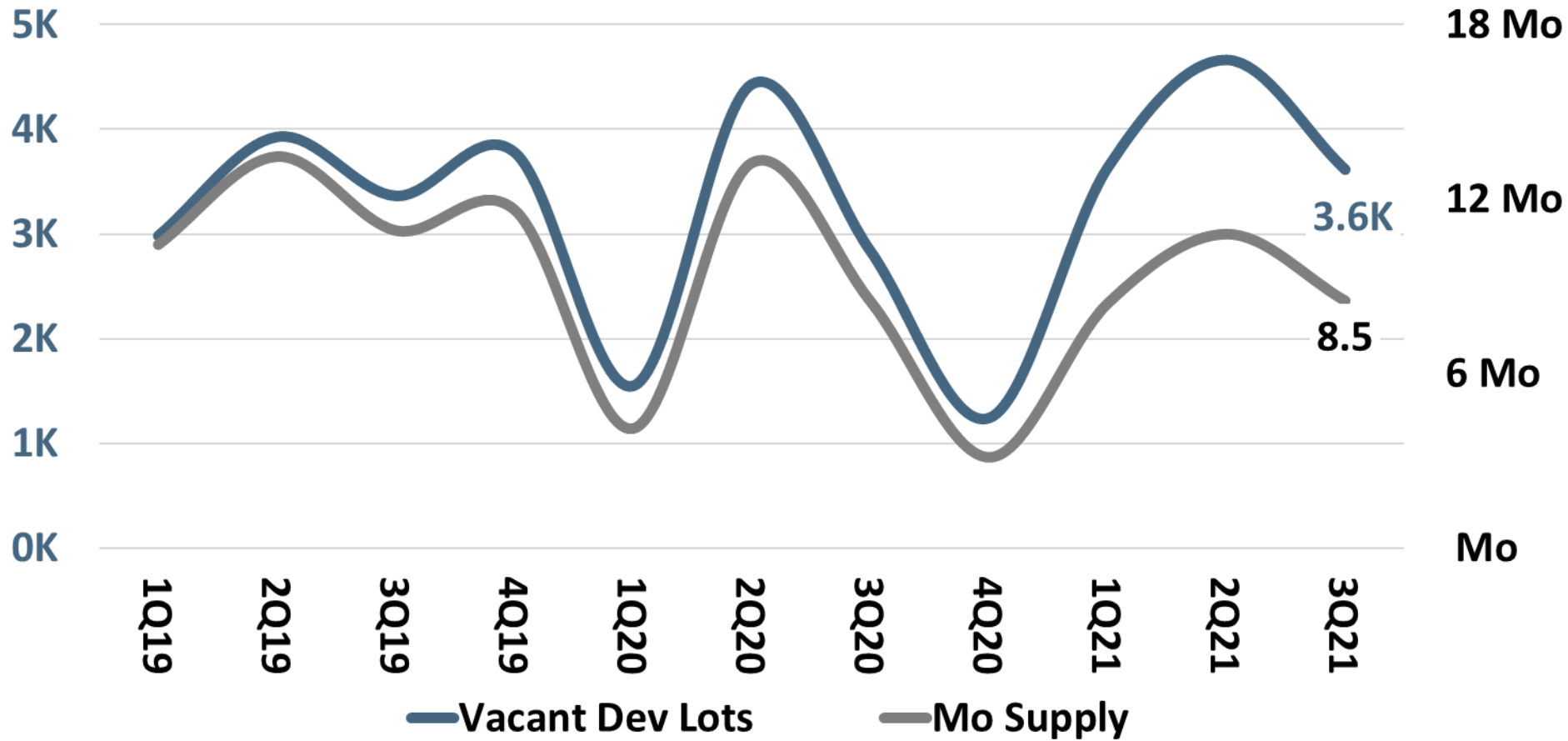


Source: RL Brown, Land Advisors Organization

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Vacant Developed Lots & Months Supply

Tucson 4th Qtr 2021

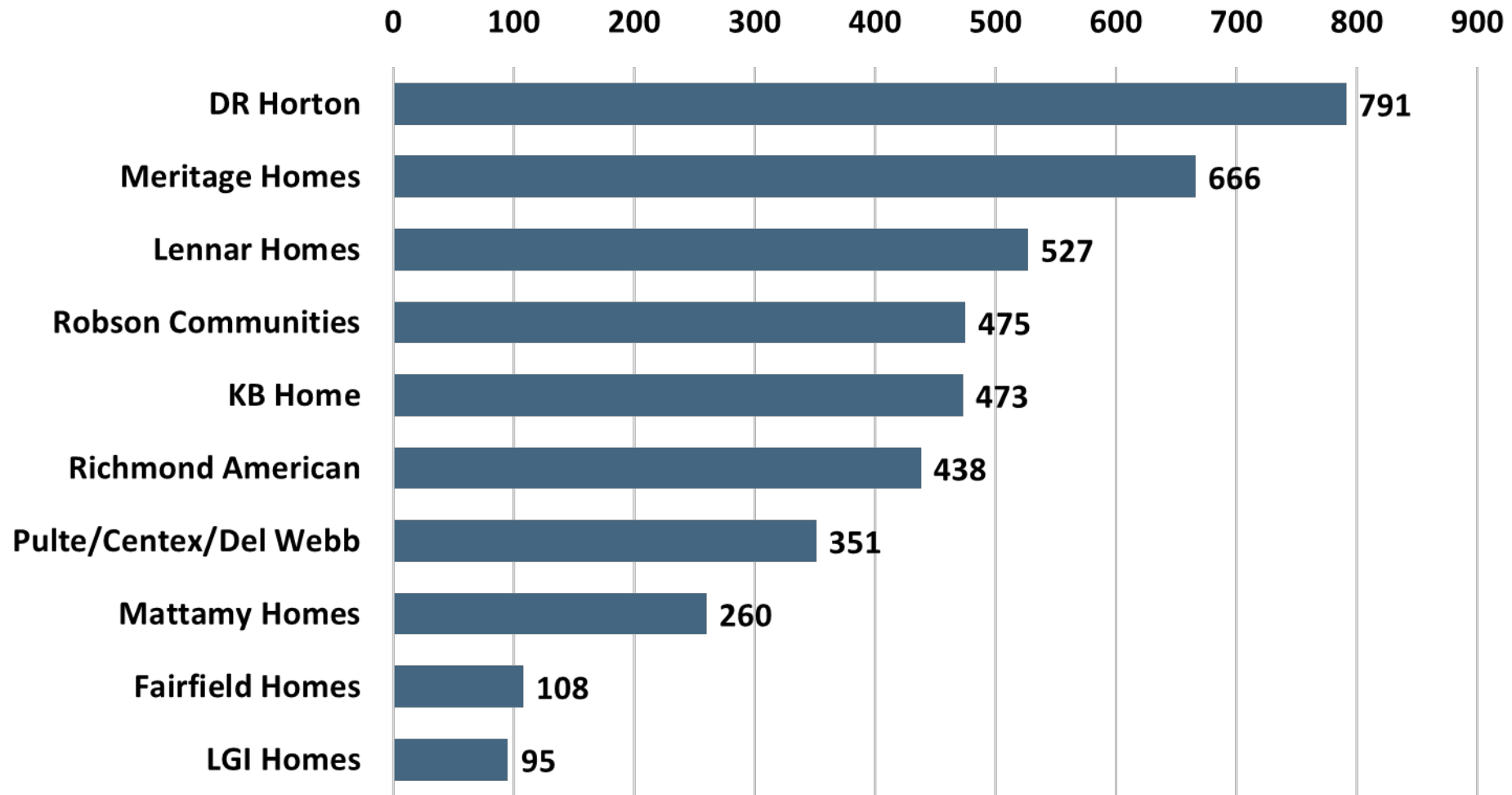


Source: RL Brown, Land Advisors Organization

Top Builders by Permits

Last 12 Months

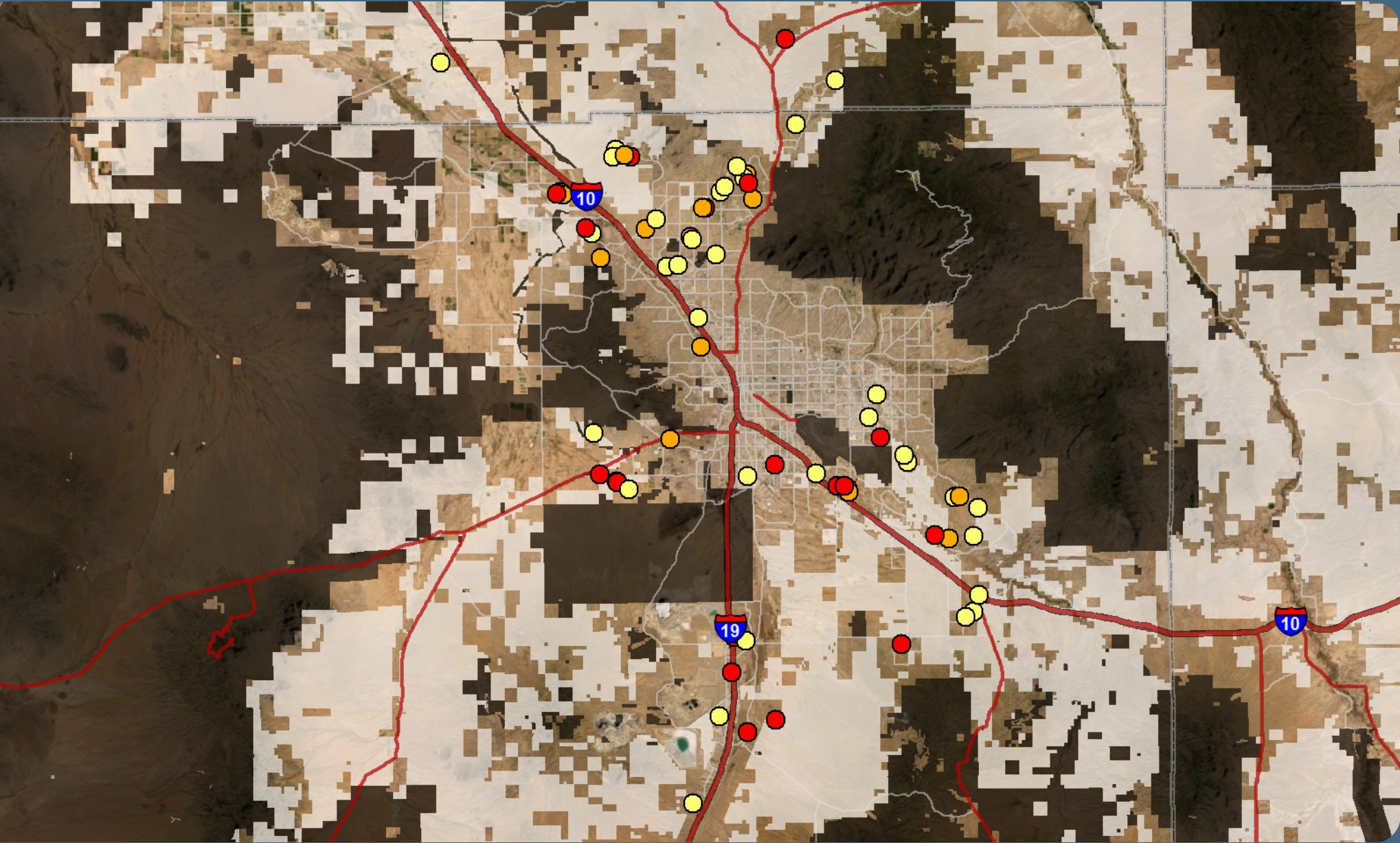
Tucson 4th Qtr 2021



Total Permits : 5,104
Top 10: 82% Market Share

Annual Sales per Active Subdivision

Tucson 4th Qtr 2021



Sales per Active Subdivision Last 12 Months

- Less than 25 (37)
- 25-50 (21)
- Greater than 50 (22)

- Fed Gov/BIA
- State Trust

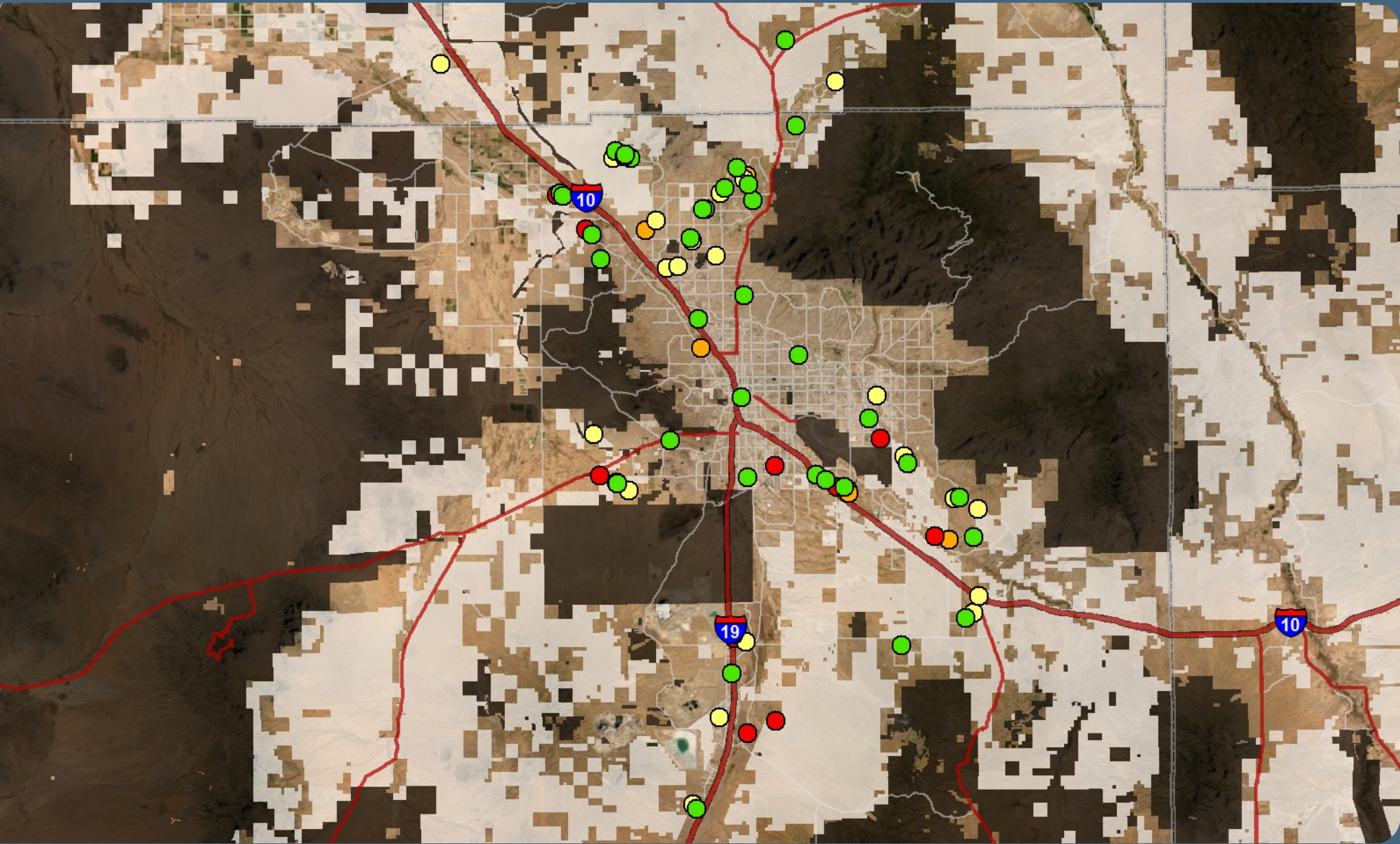
Active Subdivisions:
85

Source: RL Brown, Land Advisors Organization

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Built Out Subdivisions within 12 Months

Tucson 4th Qtr 2021



Sales per Active Subdivision Last 12 Months

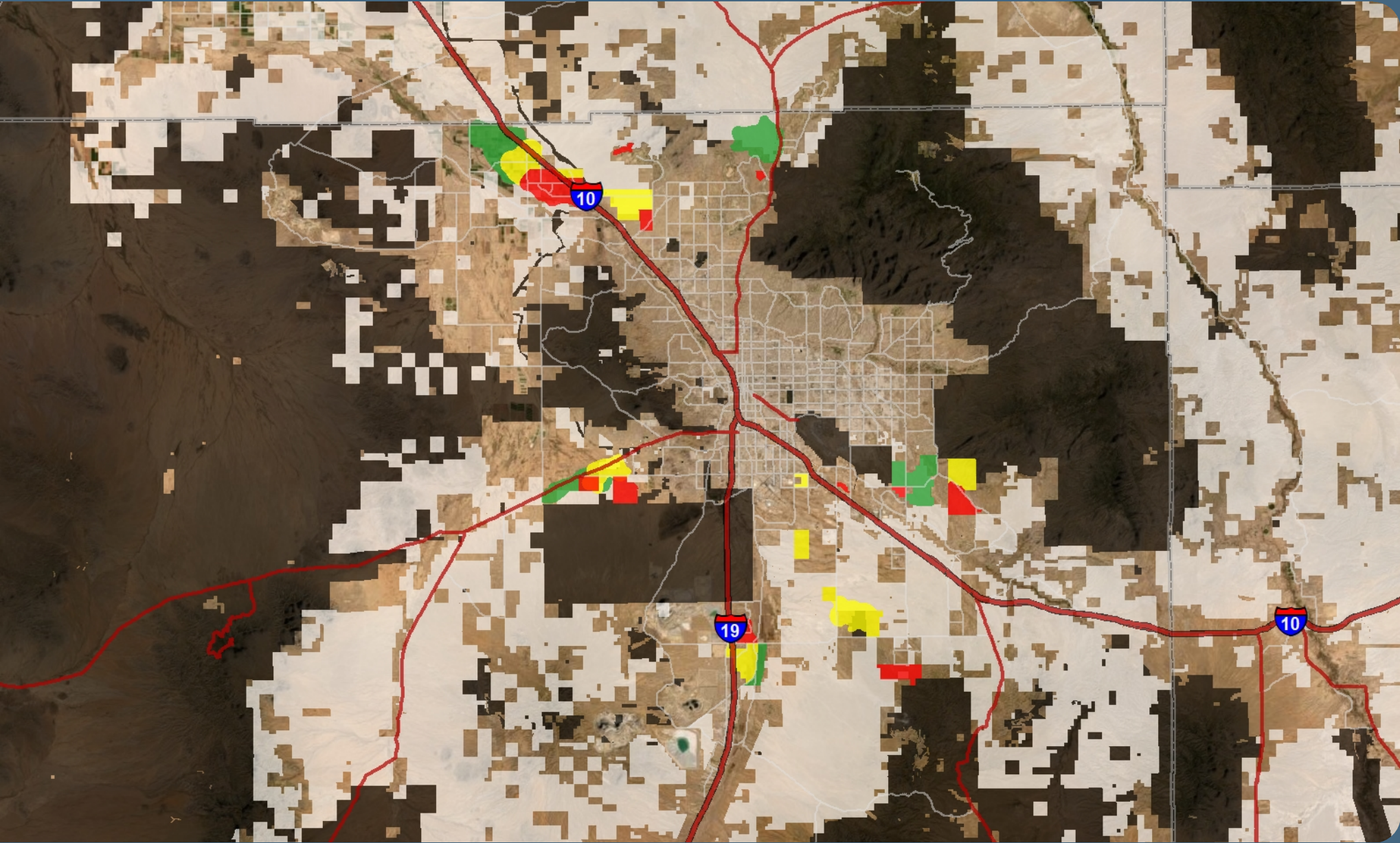
- Yellow dot: Less than 25 (37)
- Orange dot: 25-50 (21)
- Red dot: Greater than 50 (22)
- Green dot: Built Out in 12 Mo (38)

- Black square: Fed Gov/BIA
- White square: State Trust

Active Subdivisions:
85

Source: RL Brown, Land Advisors Organization

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- Fed Gov/BIA
- State Trust
- 1-3 Years
- 3-5 Years
- 5-10 Years



Thank You